



THE GLOBAL BUSINESS INNOVATION PROGRAMME

Israel – Industrial Decarbonisation

The Global Business Innovation Programme - Industrial Decarbonisation is organised by Innovate UK and delivered by Innovate UK EDGE. It consists of a **five-day innovation visit** focussed on Israel's thriving innovation ecosystem, a **post-visit exploitation workshop** and **support for approximately 12 months** from an Innovate UK EDGE Innovation and Growth Specialist. The programme is designed to help your business maximise the opportunities identified, including developing innovation projects with partners in the territory.

Innovate UK is committed to ensuring that anyone from any background, has an equal opportunity to be successful.

Focus Areas

Industrial Decarbonisation

Challenge is a programme funded under The Industrial Strategy Challenge Fund. This initiative is particularly relevant for businesses that develop low-carbon technologies that will increase the competitiveness of the industry and contribute to the UK's drive for clean growth, through:

- Carbon capture, utilisation and storage (CCUS)
- Low carbon hydrogen
- Fuel switching on industrial sites
- Low regret technologies

This challenge is the first active funding stream as part of a wider government commitment to cut industrial emissions. It will develop CCUS in two industrial clusters by mid 2020s, aiming for four of these sites by 2030. Alongside the world's first net-zero carbon industrial cluster by 2040 in support of the Industrial Clusters Mission.

Why Israel?

Israel, a country starved of natural resources has had to put innovation first, and now ranks 6th in the Global Clean Tech Innovation Index.

Over the last three years, Israel has seen rapid growth in the areas of Clean Energy, Green Construction, Agile Supply Chains, Novel Materials and Circularity. Known as the 'Start-Up Nation', Israel has over 600 climate-tech start-ups focusing on these key challenges.

This young and energetic ecosystem, coupled with unprecedented scale up success presents many opportunities for knowledge exchange, collaboration and development.

Benefits:

- Explore future industrial decarbonisation opportunities
- Gain a better understanding of the challenges and opportunities of doing business in Israel
- Find potential innovation collaborators and partners to develop your network in the UK and globally
- Improve your company value proposition to international partners

KEY DATES:

Applications:

Open: Friday 5 November 2021

Close: Wednesday 1 December 2021, midday

Pre-Visit Workshop:

Tuesday 18 January 2022

Innovation Visit:

5-10 February 2022

Exploitation Workshop:

May 2022

WHAT TO EXPECT:

The Global Business Innovation Programme is structured around three main phases. Each business will have a designated Innovate UK EDGE Innovation and Growth Specialist to support them for the duration of the offering, including developing an action plan to capitalise on the opportunities identified. The three main phases are:

- **Getting ready for the market:** Pre-activity briefing workshop and sessions to build knowledge and understanding of the Israeli market and potential opportunities, including how to do business, cultural aspects, how to protect your IP and improve your pitch.
- **Visiting the market:** Explore the innovation opportunities in Israel through meeting with key companies and potential collaborators and partners (five-day visit).
- **Exploiting the opportunity:** An exploitation workshop and one-to-one support from an Innovate UK EDGE Innovation and Growth Specialist to follow up and take advantage of the opportunities identified.

INNOVATION VISIT – EXAMPLE ITINERARY (subject to change):

Date	Activity
Saturday 5 February 2022	Depart the UK and arrive in Israel
Sunday 6 - Thursday 10 February 2022	Programme in market with opportunities for B2B meetings
Thursday 10 February 2022	Depart Israel in the evening to return to the UK

TO APPLY FOR THIS INITIATIVE, YOU MUST:

Be a UK-based innovation-led company with ambitions to grow and internationalise.

Be a company with fewer than 500 employees.

Be able to attend and complete all activities.

WHAT IS THE COST?

Innovate UK and Innovate UK EDGE will fund and organise flights, accommodation and conference fees for successful applicants. Innovate UK will also pay for any reasonable adjustments throughout the initiative. Only one representative from each company will be funded. On acceptance, a **commitment fee of £500** will be obtained from each delegate, which will be **refunded on completion** of the full activities and agreed action plan. Non-completion after formal acceptance may result in forfeiting some or all the commitment fee.

HOW TO APPLY?

The Global Business Innovation Programme has a competitive application process where only the best applications will be successful following an evaluation process. All applications must be made online through the Innovate UK EDGE website and received no later than **Wednesday 1 December 2021, midday**.

Innovate UK is committed to improving the diversity of who we support. As such, we welcome applications from under-represented groups.

ADDITIONAL INFORMATION & ASSISTANCE:

Please note: Successful applicants will be expected to fully comply with any conditions of travel to Israel as well as any local regulations on face covering and social distancing. As such, you might be required to provide proof of vaccination, valid travel medical insurance and/or negative COVID-19 test ahead of travelling to Israel.

The safety of our delegation is our top priority. COVID-19 mitigation measures are still being finalised. If the COVID-19 situation does not allow us to travel to the market, a virtual visit may be considered.

To fill in the online application form, please visit the [Innovate UK EDGE website here](#).

For more information, assistance with your application or to discuss accessibility needs, please contact Innovate UK EDGE London at event.enquiries1@innovateukedge.ukri.org.