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EDGE



## Global Business Innovation Programme Taiwan - Smart Cities

**The Global Business Innovation Programme**, organised by Innovate UK and delivered by Innovate UK EDGE, consists of a preparation phase, 5-day innovation visit focused on Smart Cities, a post-visit exploitation workshop and follow-up support of approximately 12 months from an Innovate UK EDGE Innovation and Growth Specialist, helping your business maximise the opportunities identified, including developing innovation projects with partners in the territory. This initiative will be delivered physically and include virtual activities.

Innovate UK is committed to ensure that anyone, from any background, has an equal opportunity to be successful.

### Focus Areas:

We are currently accepting applications from innovative companies to join the initiative who could deliver net zero ambitions for urban places and progress sustainable behavioural change in all parts of society.

### KEY DATES:

Applications  
Close:  
21 February  
2022

Pre-Visit  
Workshop:  
09 March 2022  
13-14 April 2022

Market Visit:  
From  
May-June  
2022

Post-Visit  
Workshop:  
27 July 2022

We welcome applications from companies developing new technologies and systems to address challenges in areas including smart healthcare, smart mobility, intelligent buildings & housing, new energy solutions, future education, direct citizen engagement, and urban infrastructure and planning.

### Why Taiwan:

Taipei developed the 'Smart City' initiative as a blueprint for the development of the city's future, based on integrating technology into the city landscape, including Smart Transportation, Smart Energy, and Smart Healthcare. Smart Housing aims to provide smart, affordable housing, establishing new living patterns integrating social involvement and green energy into everyday life.

The initiative emphasises Taipei as a demonstrator or living lab, a facilitator for innovation, and a provider of mechanisms for a smarter future. Taiwan is an excellent testbed for future cities innovations, and the Taiwanese are open to trying innovations at scale.

Taiwan has an open, outward culture and can be seen as a gateway to other South-East Asia markets.

### Benefits:

- Explore Smart City opportunities in Taiwan.
- A better understanding of the challenges and opportunities of doing business in Taiwan.
- Find potential innovation collaborators and partners and develop your network in the UK and globally.
- Improve your company value proposition to international partners and investors.



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## WHAT TO EXPECT:

The Global Business Innovation Programme is structured around three main phases and each business will have a designated Innovate UK EDGE Innovation and Growth Specialist to support them for the duration of the offering, including developing an action plan to capitalise on the opportunities identified. The three main phases of the Global Business Innovation Programme are:-

- **Getting ready for the market:** Pre-activity briefing workshop to build knowledge and understanding of the market and potential opportunities, including how to do business, cultural aspects, how to protect your IP and training on how to improve your pitch and articulate your value proposition. (1-2 day workshop)
- **Market activities:** Explore the innovation opportunities first-hand through meeting with key companies and research organisations and potential collaborators and partners through pre-arranged meetings and organised matchmaking. (5 days of market related activity)
- **Exploiting the opportunity:** An exploitation workshop and one-to-one support from a Innovate UK EDGE Innovation and Growth Specialist to follow up and take advantage of the opportunities identified. (1 day workshop and as a guide, around 5 days working with an Innovate UK EDGE Adviser over a 12-month period)

## INNOVATION VISIT - EXAMPLE ITINERARY (subject to change):

Date	Activity	Date	Activity
10 March	Virtual GBIP introduction	May-June (TBC*)	Market visit to Taiwan
22-25 March	Virtual access to SCSE	27 July	GBIP Workshop (virtual)
13-14 April	GBIP Workshop		

## TO APPLY FOR THIS INITIATIVE, YOU MUST:

Be a UK based innovation-led company with ambitions to grow and internationalise.

Be a company with fewer than 500 employees.

Be able to attend and complete all activities.

## WHAT IS THE COST?

Innovate UK and Innovate UK EDGE will fund and organise flights, accommodation, in-market travel, and conference fees for successful applicants. Innovate UK will also pay for any reasonable adjustments throughout the initiative. Only one representative from each company will be funded. On acceptance to the initiative a commitment fee of £500 will be obtained from each delegate, which will be refunded on completion of the full activities and agreed action plan. Non-completion after formal acceptance may result in forfeiting some or all the commitment fee.

## HOW TO APPLY?

The Global Business Innovation Programme has a competitive application process where only the best applications will be successful following an evaluation process. All applications must be made online through the Innovate UK EDGE website and received no later than 12pm on 21 February 2021.

Please note: Successful applicants will be expected to fully comply with any conditions of travel to Taiwan and any local regulations on face coverings and social distancing. You might be required to provide proof of vaccination; valid travel medical insurance and a negative COVID-19 test ahead of traveling. The safety of our delegation is a priority. If the COVID-19 situation does not allow us to travel, a virtual visit may be considered.

Innovate UK recognises that the innovation sector is not as diverse as the UK demographic, and is committed to improving the diversity of who we support. As such, we welcome applications from those under-represented across the sector.

## ADDITIONAL INFORMATION & ASSISTANCE:

To fill in the online application form or register for the briefing event, please visit the [Innovate UK EDGE website](#). For more information, assistance with your application or to discuss accessibility needs, please contact Bradley Rowley at [bradley.rowley@innovateukedge.ukri.org](mailto:bradley.rowley@innovateukedge.ukri.org) or call +44 (0)7810 561490.