



GLOBAL BUSINESS INNOVATION PROGRAMME Hyderabad & Chennai, India – Urban Systems

About the Programme

The **Global Business Innovation Programme – Urban Systems** is organised by Innovate UK and delivered by Innovate UK EDGE.

The three-phase, competitive programme, consists of a **five-day in-market visit** with India's thriving Urban Systems landscape, and intensive pre- and post-visit training and support by our Innovation and Growth Specialists.

The programme is focused on helping your business to maximise the opportunities identified in India and provide international partnership opportunities to help you to develop your innovation and bring your ideas to commercialisation.

Innovate UK is committed to Equality, Diversity, and Inclusion (ED&I) and encourages people from all backgrounds to apply to participate.

KEY DATES:

Applications Open: Tuesday 22 March 2022 Close: Monday 18 April 2022 3pm	Pre-Visit Workshop Wednesday 1 st June 2022	Innovation Market Visit 24 th - 30 th July 2022	Exploitation Workshop December 2022
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Focus Industries / Sectors

This initiative is particularly relevant for businesses that focus on delivering **net zero**, including (but not limited to) solutions that address the following types of challenges:

- Citizen engagement and sustainable behaviour change
- Intelligent buildings and housing
- Resilience to natural shocks
- New energy solutions
- Improving urban health
- Smart mobility
- Urban infrastructure and planning
- Water and waste management
- Circular economy

Why India?

India is striving to promote core infrastructure elements in large urban areas such as good water and electricity supplies, sanitation, and affordable housing.

Over the next 30 years, some 400 million people are expected to move into urban environments across India. This presents major challenges and opportunities, which are captured in part by the Government of India's '100 Smart Cities' mission.

The programme will include a visit to both **Hyderabad**, the capital of Telangana, and **Chennai**, the capital of Tamil Nadu. Both cities have well-developed innovation communities and rank highly in smart city indices - with Chennai being a more mature smart city market whilst Hyderabad is in earlier stages but developing rapidly.

This programme supports the wider work in both cities by other parts of the UK government-led innovation ecosystem.

Benefits:

- Explore Urban Systems opportunities in India
- Gain a better understanding of the challenges and opportunities of doing business in India
- Find potential innovation partners to develop your network and business in the UK and India
- Improve your company value proposition to Indian partners

WHAT TO EXPECT:

The Global Business Innovation Programme (GBIP) is structured around three phases. Each participating business will be allocated an Innovate UK EDGE Innovation and Growth Specialist who will support them for the duration of the project, including developing an action plan to capitalise on the opportunities identified. The three phases include:

- **Getting ready for the market visit:** Pre-activity briefing workshop to build knowledge and a deeper understanding of the Indian market, network with other participants, and identify challenges and opportunities - including how to do business effectively, develop cultural awareness, protect your intellectual property, and improve your pitch when meeting with various potential partners in-market.
- **Visiting the market:** Explore the innovation, R&D and business opportunities in India through meetings with key companies, potential strategic partners, and relevant stakeholders (during a five-day in-market visit).
- **Maximising the opportunity:** A post-visit workshop and one-to-one support from an Innovate UK EDGE Innovation and Growth Specialist to help your business take advantage of the opportunities identified.

INNOVATION VISIT – EXAMPLE ITINERARY (subject to change):

Date	Activity
Saturday 23 rd July/Sunday 24 th July 2022	Depart the UK and arrive in India
Monday 25 th July – Friday 29 th July 2022	Visit Hyderabad and Chennai, with opportunities for B2B meetings
Saturday 30 th July 2022	Depart India to return to the UK

TO APPLY FOR THIS INITIATIVE, YOU MUST:

Be a UK-based innovation-led company with ambitions to grow and internationalise.

Be a company with fewer than 500 employees.

Be able to attend and complete all activities in-person.

WHAT IS THE COST?

Innovate UK and Innovate UK EDGE will fund and organise flights, accommodation, and any conference fees for successful applicants. Innovate UK will also pay for any reasonable adjustments throughout the initiative. Only one representative from each company will be funded. On acceptance, a **commitment fee of £500** will be obtained from each delegate, which will be **refunded on completion** of the full activities and agreed action plan. Non-completion after formal acceptance may result in forfeiting some or all the commitment fees.

HOW TO APPLY?

The Global Business Innovation Programme has a competitive application process where only the best applications will be successful following an evaluation process. All applications must be made online through the Innovate UK EDGE website and received no later than **Monday 18th April 2022 at 3pm**.

Innovate UK is committed to improving the diversity of who we support. As such, we welcome applications from under-represented groups.

ADDITIONAL INFORMATION & ASSISTANCE:

Please note: Successful applicants will be expected to fully comply with any conditions of travel to India, as well as any local regulations on face covering and social distancing. As such, you might be required to provide proof of vaccination, and/or a negative COVID-19 test ahead of travelling to India. You must have valid travel insurance covering any COVID-19 aspects.

The safety of our delegation is our top priority. COVID-19 mitigation measures are still being finalised. If the COVID-19 conditions restrict us to travel to the market, other arrangements may need to be considered for the in-market programme.

To fill in the online application form, please visit the [Innovate UK EDGE website here](#).

For more information, assistance with your application or to discuss accessibility needs, please contact Innovate UK EDGE London at event.enquiries1@innovateukedge.ukri.org.