

THE GLOBAL BUSINESS INNOVATION PROGRAMME

GLOBAL INNOVATION SUMMIT, PORTUGAL
TECH FOR GREEN



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The Global Business Innovation Programme

Organised by Innovate UK and delivered by Innovate UK EDGE, this GBIP consists of a preparation phase, 5-day innovation visit to Portugal attending the 2022 Eureka Global Innovation Summit (www.gis2022.org) in Estoril with a focus on one of the main themes of the Summit - 'Tech for Green'. It will also include support of approximately 12 months from an Innovate UK EDGE Innovation and Growth Specialist, helping your business maximise the opportunities identified, including developing innovation projects with partners and collaborators.

Innovate UK is committed to ensure that anyone, from any background, has an equal opportunity to be successful.

Why Portugal and the Global Innovation Summit:

This GBIP will include a visit to Portugal and attendance at the Eureka Global Innovation Summit held in Estoril. It builds on the UK's 35 years of collaborative innovation with Portugal through the Eureka initiative, with over 600 UK and 200 Portuguese research projects collectively worth over €1.3B supported in that time. Portugal's 3 per cent of GDP spend on R&D, and the commitment to a 45% to 55% reduction in greenhouse gas emissions by 2030 and Net Zero by 2050 makes the country a key partner. The Global Innovation Summit 2022 offers a unique possibility for selected businesses to network, exchange ideas, and develop business opportunities with businesses and other organisations from Portugal as well as over 45 other countries which are part of the Eureka network.

Focus Areas:

- The Eureka Global Innovation Summit 2022 will focus on promoting 'Green Technologies for a sustainable future and on prioritising a smooth transition towards a carbon-neutral circular economy, tackling the challenges imposed by climate change on our planet, making it more resilient for future generations'.
- This GBIP will focus on 'Tech for Green' and covering the main areas of –
 - cleantech
 - mobility and future cities
 - space-oceans-earth: sustainability interactions.

Benefits:

- Networking and the opportunity to find potential innovation collaborators and partners and develop your network in the UK and globally
- Improve your company value proposition to international partners and investors.
- Understand the different funding and support available to accelerate the growth and scaling of your business, including programmes such as Eureka Eurostars (www.eurekanetwork.org/countries/united-kingdom/eurostars/) the next call for which closes 15th September 2022

Key Dates:

Applications
close:
2nd May 2022
at 5pm

Pre-Visit
Workshop:
25 May 2022

Innovation
Visit:
20th - 24th
June 2022

Exploitation
Workshop:
September
2022



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What to expect:

The Global Business Innovation Programme is structured around three main phases and each business will have a designated Innovate UK EDGE Innovation and Growth Specialist to support them for the duration of the offering, including developing an action plan to capitalise on the opportunities identified. The three main phases of the Global Business Innovation Programme are: -

Getting ready for the market:

Pre-visit briefing workshop to build knowledge and understanding of the market and potential opportunities through the Global Innovation Summit, including how to protect your IP, training on how to improve your pitch and articulate your value proposition and information about complementary R&D and innovation international funding frameworks such as Eureka. (1 day workshop)

Visiting the market:

Explore the innovation opportunities first-hand through attending the Global Innovation Summit and meeting with key companies and research organisations and potential collaborators and partners through meetings and organised matchmaking (5 days of market and Summit related activity)

Exploiting the opportunity:

An exploitation workshop and one-to-one support from an Innovate UK EDGE Innovation and Growth Specialist to follow up and take advantage of the opportunities identified. (1 day workshop and working with an Innovate UK EDGE Innovation and Growth Specialist).

To apply for this initiative, you must:

Be a UK based innovation-led company with ambitions to grow and internationalise

Be a business with fewer than 500 employees

Be able to attend and complete all activities

Innovation visit - example itinerary (subject to change):

Date	Activity
20 June 2022	Depart to Portugal
21 June 2022	Visit to Smart City Innovation Lab at Católica-Lisbon
22 - 23 June 2022	Global Innovation Summit - Estoril
24 June 2022	Depart to UK

*Travel will be subject to the entry and exit rules of Portugal and the UK. Should travel not be permitted the programme will be delivered virtually or cancelled.

What is the cost?

Innovate UK and Innovate UK EDGE will fund and organise flights, accommodation, in-market travel, and conference fees for successful applicants. Innovate UK will also pay for any reasonable adjustments throughout the initiative. Only one representative from each company will be funded. On acceptance to the initiative a commitment fee of £500 will be obtained from each delegate, which will be refunded on completion of the full activities and agreed action plan. Non-completion after formal acceptance may result in forfeiting some or all the commitment fee.

How to apply?

The application form can be found here. The Global Business Innovation Programme has a competitive application process where only the best applications will be successful following an evaluation process. All applications must be made online through the Innovate UK EDGE website and received no later than 17.00 on 2nd May 2022. All applicants will be notified from 9th May. Innovate UK is committed to improving the diversity of who we support. As such, we welcome applications from under-represented groups.

Additional info & assistance:

Please note: Successful applicants will be expected to fully comply with any conditions of travel to Portugal as well as any local regulations on face covering and social distancing. As such, you might be required to provide proof of vaccination, valid travel medical insurance and/or a negative COVID-19 test ahead of travelling to Portugal. The safety of our delegation is our top priority. COVID-19 mitigation measures are still being finalised. If the COVID-19 situation does not allow us to travel to the market, a virtual visit may be considered.

To fill in the online application form please visit the **Innovate UK EDGE website**. For more information, assistance with your application or to discuss accessibility needs, please contact Richard Bagsallop, Innovation & Growth Specialist at:
Email: Richard.basgallop@innovateukedge.ukri.org
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