



## GLOBAL BUSINESS INNOVATION PROGRAMME

### Pune & Bengaluru, India – Advanced Manufacturing

#### About the Programme

The **Global Business Innovation Programme – Advanced Manufacturing** is organised by Innovate UK and delivered by Innovate UK EDGE.

The three-phase, competitive programme, consists of a **five-day in-market visit** exploring India's thriving digital manufacturing landscape, and intensive **pre and post-visit training**. You will also receive approximately 12 months of support from an Innovation and Growth Specialist from Innovation UK EDGE.

The programme is focused on helping your business to maximise the opportunities identified with India and provide international partnership opportunities to help you develop your innovation journey and bring your ideas to commercialisation.

Innovate UK is committed to Equality, Diversity, and Inclusion (ED&I) and encourages people from all backgrounds to apply.

#### KEY DATES:

Applications  
Close:  
16<sup>th</sup> June 2022,  
3pm

Pre-Visit  
Workshop  
3<sup>rd</sup> August 2022

Innovation  
Market Visit  
11<sup>th</sup> - 16<sup>th</sup>  
September 2022

Exploitation  
Workshop  
December  
2022

#### Focus Areas

This initiative is particularly relevant for businesses in the advanced manufacturing sector, focused on delivering **digital manufacturing** solutions, such as:

- Digital design for sustainable product development
- Industrial digital technologies for process efficiency and productivity optimisation
- Predictive maintenance (PdM), condition monitoring, inspection and testing
- Artificial Intelligence (A.I.) and data technologies
- Robotics and automation
- Industrial Internet of Things (IIoT) and connected factories
- Augmented Reality (AR) & Virtual Reality (VR)

#### Why India?

The pandemic has played a big part in accelerating digital adoption for businesses in India. This rapid change, combined with the Indian Government's ambition to make India a global manufacturing hub, presents major opportunities in the digital manufacturing space.

The programme will include a visit to **Pune**, Maharashtra, the manufacturing, industrial and educational hub of India, and **Bengaluru**, an innovation and startup hub and the capital of Karnataka. Both cities have well-developed innovation communities and ecosystems for digital manufacturing:

- Pune counts four universities, 200 colleges and several industrial parks such as Hinjewadi IT Park and IndoSpace
- Bengaluru is home to some of the largest heavy engineering industries backed-up with a strong IT, R&D and startup ecosystem.

#### Benefits:

- Explore advanced manufacturing opportunities in India
- Gain a better understanding of the challenges and opportunities of doing business in India
- Find potential innovation partners to develop your network and business in the UK and India
- Improve your company value proposition to Indian partners

## WHAT TO EXPECT:

The Global Business Innovation Programme (GBIP) is structured around three phases. Each participating business will be allocated an Innovate UK EDGE Innovation and Growth Specialist who will support them for the duration of the project, including developing an action plan to capitalise on the opportunities identified. The three phases include:

- **Getting ready for the market visit:** Pre-activity briefing in-person workshop to build knowledge and a deeper understanding of the Indian market, network with other participants, and identify challenges and opportunities including how to do business effectively, develop cultural awareness, protect your intellectual property and improve your pitch when meeting with various potential partners in-market.
- **Visiting the market:** Explore the innovation, R&D and business opportunities in India through meetings with key companies, potential strategic partners and relevant stakeholders (five-day market visit to India).
- **Maximising the opportunity:** A post-visit workshop and one-to-one support from an Innovate UK EDGE Innovation and Growth Specialist to help your business take advantage of the opportunities identified.

## INNOVATION VISIT – EXAMPLE ITINERARY (subject to change):

| Date                                                             | Activity                                                     |
|------------------------------------------------------------------|--------------------------------------------------------------|
| Saturday 10 <sup>th</sup> - Sunday 11 <sup>th</sup> Sept 2022    | Depart the UK and arrive in India                            |
| Monday 12 <sup>th</sup> Sept – Friday 16 <sup>th</sup> Sept 2022 | Visit Pune and Bengaluru with opportunities for B2B meetings |
| Saturday 17 <sup>th</sup> Sept 2022                              | Depart India to return to the UK                             |

## TO APPLY FOR THIS INITIATIVE, YOU MUST:

Be a UK-based innovation-led company with ambitions to grow and internationalise.

Be a company with fewer than 500 employees.

Be able to attend and complete all activities in-person.

## WHAT IS THE COST?

Innovate UK and Innovate UK EDGE will fund and organise flights, accommodation and any conference fees for successful applicants. Innovate UK will also pay for any reasonable adjustments throughout the initiative. Only one representative from each company will be funded. On acceptance, a **commitment fee of £500** will be obtained from each delegate, which will be **refunded on completion** of the full activities and agreed action plan. Non-completion after formal acceptance may result in forfeiting some or all the commitment fees.

## HOW TO APPLY?

The Global Business Innovation Programme has a competitive application process where only the best applications will be successful following an evaluation process. All applications must be made online through the Innovate UK EDGE website and received no later than 3pm on **Thursday 16<sup>th</sup> June 2022**.

Innovate UK is committed to improving the diversity of who we support. As such, we welcome applications from under-represented groups.

## ADDITIONAL INFORMATION & ASSISTANCE:

**Please note:** Successful applicants will be expected to fully comply with any conditions of travel to India, as well as any local regulations on face covering and social distancing. As such, you might be required to provide proof of vaccination, and/or a negative COVID-19 test ahead of travelling to India. You must have valid travel insurance covering any COVID-19 aspects.

The safety of our delegation is our top priority. COVID-19 mitigation measures are still being finalised. If the COVID-19 conditions restrict us to travel to the market, other arrangements may need to be considered for the in-market programme.

To fill in the online application form, please visit the [Innovate UK EDGE website here](#).

For more information, assistance with your application or to discuss accessibility needs, please contact Innovate UK EDGE London at [event.enquiries1@innovateukedge.ukri.org](mailto:event.enquiries1@innovateukedge.ukri.org).