

Global Incubator Programme Canada - Advanced Manufacturing

Innovate UK's Global Incubator Programme, delivered in partnership with Innovate UK EDGE, is an acceleration programme for innovative businesses to work with world-leading incubators abroad.

We are currently accepting applications for up to 8 innovative companies in the Advanced Manufacturing sector to join our programme with MaRS Discovery District in Toronto, Canada.

We would welcome applications from innovative companies who could be developing technology that enables or improves processes and productivity using additive manufacturing, industrial internet of things, digital transformation, advanced sensors, robotics, AI and VR within the advanced manufacturing sectors including food processing and agritech, automotive, aerospace, health, chemicals, cleantech and other sectors.

MaRS is North America's largest urban innovation hub in North America. A registered non-profit, MaRS supports high-growth start-ups and scale-ups tackling key issues in health, cleantech, fintech and other sectors. In addition, MaRS convenes all members of the tech ecosystem to drive breakthrough discoveries, grow the economy and make an impact by solving real problems for real people.

WHY CANADA AND THE NORTH AMERICAN MARKET?

Canada is ranked among the top four start-up ecosystems globally and is the number one destination for entrepreneurs.

Innovators working in automation, robotics, IoT, machine learning, and AI are choosing Canada.

From start-ups to scale-ups, MaRS offers a range of services that help tech founders grow their companies and create meaningful innovation. MaRS works with 1,400 companies across Canada, turning breakthrough ideas into products and services with global impact. **In 2020 alone, MaRS supported ventures raised \$2.4 billion collectively, while generating \$1.5 billion in revenue.**

This initiative will be delivered virtually on a weekly basis from September 2022 to February 2023, with two visits to Toronto built into the programme.

We are committed to a policy of equal treatment and opportunity in every aspect of this programme.

KEY DATES:

Programme
Briefing:
15 June
2022

Applications
Close:
1 July 2022

Shortlist
Interviews:
19-27 July
2022

Market Visit - first
incubation week:
Early October
2022

Market Visit -
second
incubation week:
January
2023

WHAT TO EXPECT:

- **Advisory support:** Guidance from sector experts and experienced entrepreneurs in Canada.
- **Connections to capital:** Introductions to VCs and corporates looking to invest in new ventures.
- **Connections to talent:** Support with finding and recruiting skilled workers from Canada and the world.
- **Data and insights:** Tailored market analysis of the latest industry trends and the insights needed to gain an edge.
- **Tools and services:** Webinars, information sessions, peer-to-peer guidance, and access to marketing and communication expertise.
- **Access and introductions:** Connections to North American-based customers and partners.
- **Professional network:** Participate in a vibrant community of Advanced Manufacturing entrepreneurs and industry professionals.
- **PR and creative services:** Access the MaRS PR Accelerator to help build your brand presence in North America.
- **Exploit the opportunity:** One-to-one support from a Innovate UK EDGE Innovation and Growth Specialist over a 6-month period to follow up and take advantage of the opportunities identified.

TO APPLY FOR THIS PROGRAMME, YOU MUST:

Be a UK based company

Be a business with fewer than 500 employees

Have a focus on Manufacturing Technologies

WHAT IS THE COST?

Innovate UK and Innovate UK EDGE will fund and organise flights, accommodation, in-market travel, and any additional fees for successful applicants. Innovate UK will also pay for any reasonable adjustments throughout the initiative. Only one representative from each company will be funded. On acceptance to the initiative a commitment fee of £1000 will be obtained from each delegate, which will be refunded on completion of the full activities and agreed action plan. Non-completion after formal acceptance may result in forfeiting some or all the commitment fee.

HOW TO APPLY:

The Global Incubator Programme has a competitive application process where only the best applications will be successful following an evaluation process. Those shortlisted will be interviewed by a panel and finalists will undergo financial eligibility checks. All applications must be made online through the Innovate UK EDGE website and received no later than **09:00 on 1 July 2022**. A separate company pitch-deck should be attached to your application. To support potential applicants, a briefing will take place between **15:00 - 16:00 on 15 June 2022**.

Please note: Successful applicants will be expected to fully comply with any conditions of travel to Canada. You might be required to provide proof of vaccination and a negative COVID-19 test ahead of travelling. The safety of our delegation is a priority.

Innovate UK is committed to improving the diversity of who we support. As such we welcome applications from those under-represented in the Advanced Manufacturing sectors.

ADDITIONAL INFORMATION & ASSISTANCE

To fill in the online application form or to register for the briefing event, please visit the [Innovate UK EDGE website](#). For more information, assistance with your application or to discuss accessibility needs, please contact Bradley Rowley at bradley.rowley@innovateukedge.ukri.org or call +44 (0)7810 561490.