

Global Incubator Programme Clean Growth USA – New York

Innovate UK's Global Incubator

Programme is an acceleration programme for innovative companies to work with worldleading incubators abroad. We are currently accepting applications for up to **8 innovative companies** in the Clean Growth sector to join our programme delivered in partnership with a leading incubator space in New York, USA.

We would welcome applications from innovative companies who could be developing technologies across a broad range of clean growth sectors including (but not limited to):

- Smart City (resourceproductive and equitable solutions for urban development)
- Smart Grid (utility solutions for digital, de-carbonised grid)
- Renewable Energy (geothermal, offshore wind, hydrogen, solar)

• **Transportation** (electric vehicles, EV charging)

- **Buildings** (energy efficiency, smart controls)
- Waste Management (circular economy, organic waste solutions)
- Agriculture (crop analytics, urban sustainable farming)
- Carbon Capture and Utilisation (net-zero and carbon negative products, chemicals and materials)

WHY THE US MARKET?

The US Government has pledged to cut US greenhouse emissions in half by 2030 and become carbon neutral by 2050. As a result, the US is scaling up the development and deployment of clean energy technologies to build a new clean energy infrastructure and economy.

WHY NEW YORK?

New York's commitment to clean tech and renewable energy is driving tech manufacturing and reinvigorating the state's economy – while establishing New York State as a business destination for industry innovators looking to access one of the world's largest markets.

Making it in New York City provides limitless opportunities and offers an innovation ecosystem like no other. New York has ambitious goals to address challenges in energy, water, waste, infrastructure, transportation, and resiliency, including a goal of a carbon-free electric grid by 2040.

To meet a goal of 100% zero-emission electricity by 2040, the state is targeting offshore wind, increased energy storage and greater energy efficiency. This supplements New York's ongoing efforts to develop and deploy solar, wind, geothermal and other renewable products and systems via established university-industry collaborations and state initiatives supported by the state's Clean Energy Fund and Green Bank.

KEY DATES:

Programme Briefing: 27 July 2022 Applications Close: 9 September 2022

Shortlist Interviews: 3-7 October 2022 Cohort Confirmed: 14 October 2022

Programme Commences: January 2023



WHAT TO EXPECT:



Desk space: Establish a presence with desk space and back-office services in New York available throughout the 6-month incubation period.

Masterclasses, workshops and panel speakers: Online group learning insight sessions to assist in all aspects of US business formation and scaleup.

Connections: Gain access and introductions to US-based customers and partners.

Mentoring: Receive country-specific mentoring from trusted experts in the clean growth sector.

Innovation community: Participate in a vibrant community of cleantech entrepreneurs and industry professionals.

Pitching opportunities: Access to investor, corporate and strategic partner networks in the US during the Programme and at a Final Showcase event in New York in June 2023.

Market visits: Two intensive market visits to New York are planned as part of this initiative in January and June.

TO APPLY FOR THIS PROGRAMME, YOU MUST:

Be a UK based company

Be a business with fewer than 500 employees

Have a focus on Clean Growth

WHAT IS THE COST?

Innovate UK and Innovate UK EDGE will fund and organise flights, accommodation, in-market transfers for successful applicants for two group market visits in January and June 2023. One representative from each company will be funded per visit. On acceptance to the Programme a commitment fee of £1000 will be obtained from each company, which will be refunded on completion of the full activities and agreed action plan. Non-completion after formal acceptance may result in forfeiting some or all the commitment fee.

HOW TO APPLY:

The Global Incubator Programme has a competitive application process where only the best applications will be successful following an evaluation process. Those shortlisted will be interviewed by a panel and finalists will undergo financial eligibility checks. All application must be made online through the Innovate UK EDGE website and received no later than **5pm on Friday 9th September 2022**. A separate company pitch-deck should be attached to your application. To support potential applicants, a briefing will take place at 4pm on 27th July 2022. Register

Please note: Successful applicants will be expected to fully comply with any conditions of travel to USA. You may be required to provide proof of vaccination and a negative COVID-19 test ahead of travelling. The safety of our delegation is a priority.

Innovate UK is committed to improving the diversity of who we support. As such we welcome applications from those under-represented in the Clean Growth sector.

ADDITIONAL INFORMATION & ASSISTANCE

To complete the online application form or to register for the briefing event, please visit the Innovate UK EDGE website For more information, assistance with your application or to discuss accessibility needs, please contact: Ian Fletcher at ian.fletcher@innovateukedge.ukri.org or call +44 (0)7572 385533.

