

Global Business Innovation Programme Net Zero Cities, Taiwan

The Global Business Innovation Programme, organised by Innovate UK and delivered by Innovate UK EDGE, consists of a preparation phase, a 5-day innovation visit focused on Net Zero Cities, a post-visit exploitation workshop and follow-up support of approximately 12 months from an Innovate UK EDGE Innovation and Growth Specialist, helping your business maximise the opportunities identified, including developing innovation projects with partners in the territory.

Innovate UK is committed to ensure that anyone, from any background, has an equal opportunity to be successful.

Focus Areas:

This programme will take a cohort of businesses focused on delivering Net Zero Cities innovations. Solutions can be drawn from sectors including, but not limited to:

Transportation and mobility, energy systems, intelligent buildings and housing, circular and sharing economy, urban infrastructure and planning, citizen engagement and behaviour change, resource management, and food systems.

Why Taiwan?

Taiwan has an open, outward-looking culture and can be seen as a gateway to other markets in the region. With Taiwan's traditionally strong base in hardware development, and current push to develop digital economy solutions and IoT deployments, there is an opportunity for UK businesses to both develop their hardware capabilities, and to collaborate to build new systemic solutions that solve critical urban challenges and meet citizen needs.

Through an emerging focus on Net Zero, UK businesses are well-positioned to share their solutions and expertise in this area, and the concurrent Smart City Summit and Expo (SCSE) can provide a better understanding of market needs and practical collaboration opportunities. There are several cities in Taiwan that could act as excellent testbeds for Net Zero city innovations, and there is substantial interest in trying innovations at scale.

Benefits:

- Explore Taiwan Net Zero Cities opportunities.
- A better understanding of the challenges and opportunities of doing business in Taiwan.
- Find potential innovation collaborators and partners and develop your network in the UK and globally.
- Improve your company value proposition to international partners and investors.

KEY DATES:

Programme
Briefing:
3 November
2022

Applications
Close:
2 December
2022

Pre-Visit
Workshop:
8-9 February
2023

Market Visit:
25-31 March
2023

Post Visit
Workshop:
31 May
2023

WHAT TO EXPECT:

The Global Business Innovation Programme is structured around three main phases and each business will have a designated Innovate UK EDGE Innovation and Growth Specialist to support them for the duration of the offering, including developing an action plan to capitalise on the opportunities identified. The three main phases of the Global Business Innovation Programme are:-

- **Getting ready for the market:** Pre-activity briefing workshop to build knowledge and understanding of the market and potential opportunities, including how to do business, cultural aspects, how to protect your IP and training on how to improve your pitch and articulate your value proposition. (1-2 day workshop)
- **Market activities:** Explore the innovation opportunities first-hand through meeting with key companies and research organisations and potential collaborators and partners through pre-arranged meetings and organised matchmaking. (5 days of market related activity)
- **Exploiting the opportunity:** An exploitation workshop and one-to-one support from a Innovate UK EDGE Innovation and Growth Specialist to follow up and take advantage of the opportunities identified. (1 day workshop and as a guide, around 5 days working with an Innovate UK EDGE Adviser over a 12-month period)

INNOVATION ACTIVITIES - EXAMPLE (subject to change):

Date	Activity
8-9 March 2023	GBIP Workshop (physical)
25-31 March 2023	Market visit to Taiwan, including meetings, site visits and attendance at SCSE (28-31 March 2022)
31 May 2023	GBIP Post-visit Workshop (virtual)

TO APPLY FOR THIS PROGRAMME, YOU MUST:

Be a UK based innovation-led company with ambitions to grow and internationalise

Be a business with fewer than 500 employees

Be able to attend and complete all activities

WHAT IS THE COST?

Innovate UK and Innovate UK EDGE will fund and organise flights, accommodation, in-market travel, and conference fees for successful applicants. Innovate UK will also pay for any reasonable adjustments throughout the initiative. Only one representative from each company will be funded. On acceptance to the initiative a commitment fee of £500 will be obtained from each delegate, which will be refunded on completion of the full activities and agreed action plan. Non-completion after formal acceptance may result in forfeiting some or all the commitment fee.

HOW TO APPLY:

The Global Business Innovation Programme has a competitive application process where only the best applications will be successful following an evaluation process. All applications must be made online through the Innovate UK EDGE website and received **no later than 12pm on 2 December 2022**. To support potential applicants, a briefing will take place between on **3 November 2022 between 8.00am - 9.00am**.

Please note: The safety of our delegation is a priority. Successful applicants will be expected to fully comply with any conditions of travel to Taiwan in place at the time. Current guidance requires you to self-administer up to 4 (free-of-charge) rapid COVID-19 tests during the visit and submit results.

Innovate UK recognises that the innovation sector is not as diverse as the UK demographic and is committed to improving the diversity of who we support. As such, we welcome applications from those under-represented across

ADDITIONAL INFORMATION & ASSISTANCE

To fill in the online application form or to register for the briefing event, please visit the [Innovate UK EDGE website](#) For more information, assistance with your application or to discuss accessibility needs, please contact Stuart Coyle at Stuart.Coyle@innovateukedge.ukri.org or call +44 (0)7717 200494.