

# Global Incubator Programme Healthtech USA - Houston, Texas

**Innovate UK's Global Incubator Programme** is an acceleration programme for innovative companies to work with world-leading incubators abroad. We are currently accepting applications for up to **16 innovative companies** in the **digital health** and **medical device** sectors to join our Programme.

The Programme is delivered in partnership with the **Texas Medical Centre (TMC)**, Houston, USA and supported by the **Department for International Trade (DIT)**, as part of the BioBridge agreement.

We would welcome applications from innovative companies who could be developing technologies across a broad range of Healthtech sectors including:

- Clinical Decision Support
- Hospital Efficiency
- Remote Patient Monitoring
- Digital Therapeutics
- Surgical Devices
- ICU Devices
- Outpatient Medical Devices
- AI in Radiology
- Wearables & Devices that enable Patient Monitoring
- Diagnostic Platforms
- Biomaterials

## Key Programme dates

Applicant  
Briefing:  
7th December  
2022

Applications  
Close:  
27th January  
2023

Shortlist  
Interviews:  
13th - 24th  
February  
2023

Cohort  
Confirmed:  
3rd March  
2023

Programme  
Commences:  
May  
2023

### Who Should Apply?

This Programme is aimed at innovative **digital health** and **medical device** companies that have:

**A novel / innovative solution** with some traction (such as efficacy data or reference customers).

**A strong leadership team** ready to dedicate time in Houston at the TMC Innovation Factory to build relationships with advisors, investors, clinical champions and decision makers.

**A willingness to adapt** and openness to incorporating the feedback and guidance provided by experts in our network.

**An initial US value proposition** and a hypothesis about how to reduce cost, drive quality and increase revenue in the US healthcare provider market.

### WHY TEXAS MEDICAL CENTRE?

[Texas Medical Centre \(TMC\)](#) — the largest medical complex in the world — is at the forefront of advancing life sciences. Home to the brightest minds in medicine, TMC nurtures cross-institutional collaboration, creativity, and innovation among its 106,000-plus employees.

With a campus of more than 50 million square feet, TMC annually hosts 10 million patients, performs over 180,000 surgeries, conducts over 750,000 ER visits, performs close to 14,000 heart surgeries, and delivers over 25,000 babies.

With TMCi Accelerator, emerging digital health and medical device innovators have access to the world's largest medical complex and is the ideal destination for international companies because TMCi leverages the lens of our clinical, business, and subject matter experts to inform companies' business strategies for market access, growth, and commercialisation. Since 2015, TMC has committed to providing customised support to startups seeking to grow in the US and our dedicated team, programs and venture fund provide a unique US market entry.

### WHY HOUSTON?

As a hub for medical device manufacturing, pharmaceuticals and health research, Houston has more than 1,760 life sciences companies, cutting-edge health care facilities and research institutions. The healthcare and life sciences industries collectively employ 320,500 workers.

## WHAT TO EXPECT:

- **Desk space:** Establish a presence with dedicated desk space at Texas Medical Centre (TMC) Innovation Factory available throughout the incubation period.
- **Masterclasses, workshops and panel speakers:** Online group learning insight sessions to assist in all aspects of US business formation and scaleup.
- **Connections and Access:** Gain access to the largest medical complex in the world with curated network access via TMC's team.
- **Mentoring:** Receive country-specific mentoring from trusted experts in the Healthtech sector.
- **Innovation community:** Participate in a vibrant community of Healthtech entrepreneurs and industry professionals.
- **Pitching opportunities:** Access to investor, corporate and strategic partner networks in the US during the Programme and at a Final Showcase event in Houston in November 2023.
- **Market visits:** Two intensive market visits to Houston are planned as part of this initiative in May and November 2023.

## TO APPLY FOR THIS PROGRAMME, YOU MUST:

Be a UK based company

Be a business with fewer than 500 employees

Have a focus on the Healthtech sector

## WHAT IS THE COST?

Innovate UK and Innovate UK EDGE will fund and organise flights, accommodation, in-market transfers for successful applicants for two group market visits in May and November 2023. One representative from each company will be funded per visit. On acceptance to the Programme a commitment fee of £1000 will be obtained from each company, which will be refunded on completion of the full activities and agreed action plan. Non-completion after formal acceptance may result in forfeiting some or all the commitment fee.

## HOW TO APPLY:

The Global Incubator Programme has a competitive application process where only the best applications will be successful following an evaluation process. Those shortlisted will be interviewed by a panel and finalists will undergo financial eligibility checks.

All application [FORMS](#) must be made online through the Innovate UK EDGE website and received no later than **5pm on 27th January 2023**. A separate company pitch-deck should be attached to your application. To support potential applicants, a briefing will take place at **3pm on 7th December 2022**. Register [HERE](#)

**Please note:** Successful applicants will be expected to fully comply with any conditions of travel to USA. You may be required to provide proof of vaccination and a negative COVID-19 test ahead of travelling. The safety of our delegation is a priority. Innovate UK is committed to improving the diversity of who we support. As such we welcome applications from those under-represented in the Healthtech sector.

## ADDITIONAL INFORMATION & ASSISTANCE

To complete the online application form or to register for the briefing event, please visit the [Innovate UK EDGE website](#).

For more information, assistance with your application or to discuss accessibility needs, please contact: Ian Fletcher at [ian.fletcher@innovateukedge.ukri.org](mailto:ian.fletcher@innovateukedge.ukri.org) or call +44 (0)7572 385533