

THE GLOBAL BUSINESS INNOVATION PROGRAMME

NET ZERO - SINGAPORE



The Global Business Innovation Programme

The Global Business Innovation Programme, organised by Innovate UK and delivered by Innovate UK EDGE, consists of a preparation phase, 5-day innovation visit focused on Singapore, a post-visit exploitation workshop and support of approximately 12 months from an Innovate UK EDGE Innovation and Growth Specialist, helping your business maximise the opportunities identified, including developing innovation projects with partners in the country.

Innovate UK is committed to ensure that anyone, from any background, has an equal opportunity to be successful.

Benefits:

- Networking and the opportunity to find potential innovation collaborators and partners and develop your network in the UK and globally.
- Improve your company value proposition to international partners and investors.
- Understand the different funding and support available to accelerate the growth and scaling of your business.

Focus Areas:

We are inviting applications from innovative companies operating in sectors that can accelerate the sustainable deployment of net zero urban solutions across the challenges of the electrification transition, environmental protection & management, and sustainable building. These include areas such as:

- Energy storage technologies and materials.
- Sustainable heating and cooling.
- Net Zero transportation and mobility.
- Circular resource management.
- Enhancing ecosystem services.
- Green/Blue infrastructure provision.
- Novel Supply Chain management and construction systems.
- Smart Urban infrastructure planning.
- Citizen engagement and behaviour change.

Why Singapore?

An advanced digital economy and consistently ranked as one of the world's most innovative cities, Singapore can serve as a gateway to Asia due to its high GDP per capita, healthcare, transport, infrastructure quality and technology adoption, plus an attractive tax system, a familiar legal framework, and the ease of doing business in English.

Launched in February 2021, the Singapore Green Plan 2030 seeks to galvanise a whole-of-nation movement and advance Singapore's national agenda on sustainable development. The Green Plan charts ambitious and concrete targets over the next 10 years, strengthening Singapore's commitments under the UN's 2030 Sustainable Development Agenda and Paris Agreement, and position to achieve its long-term net zero emission aspiration by 2050.

Climate change is a global challenge, and Singapore is taking firm actions to do its part to build a sustainable future. The Green Plan comprises 5 pillars that will influence all aspects of living in Singapore:

- City in Nature.
- Energy Reset.
- Sustainable Living.
- Green Economy.
- Resilient Future.

Key Dates:

Applicant
Briefing:
W/C 27 March
2023

Application
Deadline:
16 April
2023

Pre Visit
Briefing:
W/C 8 May &
W/C 22 May

Innovation
visit:
5 - 9 June
2023

Exploitation
Workshop:
Q3 2023

What to expect:

The Global Business Innovation Programme is structured around three main phases and each business will have a designated Innovate UK EDGE Innovation and Growth Specialist to support them for the duration of the offering, including developing an action plan to capitalise on the opportunities identified. The three main phases of the Global Business Innovation Programme are:-

Getting ready for the market: Pre-activity briefing workshops to build knowledge and understanding of the market and potential opportunities, including how to do business, cultural aspects, how to protect your IP and training on how to improve your pitch and articulate your value proposition.

Visiting the market: Explore the innovation opportunities first-hand through meeting with key companies and research organisations and potential collaborators and partners through pre-arranged meetings and organised matchmaking.

Exploiting the opportunity: An exploitation workshop and one-to-one support from an Innovate UK EDGE Innovation and Growth Specialist to follow up and take advantage of the opportunities identified. (1 day workshop and working with an Innovate UK EDGE Innovation and Growth Specialist).

Innovation visit - itinerary:

Date	Activity
3 June 2023	Depart to Singapore.
5 - 9 June 2023	Activities for the week in Singapore may include: pitching sessions, meetings with government, key industry players, NGOs, and academia, site and rural visits. Participants of this GBIP will also be invited to attend the inaugural UK-Singapore Business Partnership forum organised jointly by Innovate UK and Enterprise Singapore, during the week.
6 - 8 June 2023	Ecosperity Week 2023 - Breakthroughs for Net Zero.
6 - 9 June 2023	Asia Tech x Singapore 2023.
10 June 2023	Return to UK.

*Travel will be subject to the entry and exit rules of Singapore and the UK. Should travel not be permitted the programme will be delivered virtually or cancelled.

To apply for this initiative, you must:

Be a UK based innovation-led company with ambitions to grow and internationalise

Be a business with fewer than 500 employees

Be able to attend and complete all activities

What is the cost?

Innovate UK and Innovate UK EDGE will fund and organise flights, accommodation, in-market travel, and conference fees for successful applicants. Innovate UK will also pay for any reasonable adjustments throughout the initiative. Only one representative from each company will be funded. On acceptance to the initiative a commitment fee of £500 will be obtained from each delegate, which will be refunded on completion of the full activities and agreed action plan. Non-completion after formal acceptance may result in forfeiting some or all the commitment fee.

How to apply?

The application form can be found [here](#). The Global Business Innovation Programme has a competitive application process where only the best applications will be successful following an evaluation process. All applications must be made online through the Innovate UK EDGE website and received no later than 16 April. All applicants will be notified from week commencing 24 April. Innovate UK is committed to improving the diversity of who we support. As such, we welcome applications from under-represented groups.

Additional information & assistance:

Please note: Successful applicants will be expected to fully comply with any conditions of travel to Singapore as well as any local regulations. The safety of our delegation is our top priority.

If unforeseen circumstance do not allow us to travel to the market, a virtual visit may be considered.

To fill in the online application form please visit the [Innovate UK EDGE website](#). For more information, assistance with your application or to discuss accessibility needs, please contact Ashley Cutter. E: Ashley.Cutter@innovateukedge.ukri.org