



Global Business Innovation Programme

Agri-Tech - New Zealand



The **Global Business Innovation Programme**, organised by Innovate UK and delivered by Innovate UK EDGE is a comprehensive initiative to help ambitious businesses to collaborate and expand in new markets, accelerating business growth. The programme encompasses various phases, including preparation, a 10-day in country visit focused on relevant Agri-Tech innovation, a post-visit exploitation workshop, and approximately 12 months of follow-up support from an Innovate UK EDGE Innovation & Growth Specialist. Expect a combination of physical and virtual activities to ensure maximum engagement.

At Innovate UK, we are dedicated to providing equal opportunities for success to individuals from all backgrounds.

Focus Areas:

We invite applications from innovative companies actively developing new technologies for:

- **Emissions reduction for grass-based livestock systems**
 - Animal health, nutrition and genetics to manage the rumen and cut enteric methane production

- Remote sensing technologies and decision-making tools to drive efficient resource use and management
- Animal waste management and utilisation
- **Land and Soil Management**
 - Regenerative agricultural systems
 - Crop and cultivation strategies
 - Carbon capture and storage technologies

Why New Zealand?

New Zealand boasts a rich heritage of agricultural excellence and a profound commitment to Agri-Tech development, harnessing the synergy of agriculture and technology to pioneer innovative solutions.

Supported by a thriving start-up ecosystem and government policies conducive to growth, New Zealand prioritises collaboration with international partners, expanding reach and leveraging global expertise. This GBIP will build on strong relationships already established by Innovate UK's previous Agri-Tech GBIP completed in 2022.

The Agritech Industry Transformation Plan (ITP) launched by the New Zealand government in 2020 outlines ambitious plans for the sector's growth, promoting productivity, sustainability, and alignment with a zero-carbon economy.

In 2022 the NZ Government launched the Centre for Climate Action on Agricultural Emissions to promote development of high-impact technologies and practices particularly in reducing greenhouse gas emissions.

The Prime Ministers of the United Kingdom and New Zealand signed an agreement in 2022 aimed at enhancing R&D and innovation collaborations between the two markets. Furthermore, the free trade agreement between New Zealand and the United Kingdom is one of the most comprehensive agreements New Zealand has ever concluded.

Benefits:

- Explore joint opportunities with doing business with New Zealand
- Find potential innovation collaborators and partners
- Improve company value proposition to global partners and investors

KEY DATES:

Programme Briefing:
15 June
2023

Applications Close:
12 July
2023

Pre-Visit Workshop:
W/C 25th
September 2023

Market Visit:
20 November -
1 December
2023

Post Visit Workshop:
1 February
2024

WHAT TO EXPECT:

The Global Business Innovation Programme is structured around three main phases and each business will have a designated Innovate UK EDGE Innovation and Growth Specialist to support them for the duration of the offering, including developing an action plan to capitalise on the opportunities identified. The three main phases of the Global Business Innovation Programme are:-

- **Getting ready for the market:** Pre-activity briefing workshop to build knowledge and understanding of the market and potential opportunities, including how to do business, cultural aspects, how to protect your IP and training on how to improve your pitch and articulate your value proposition. (1 day workshop)
- **Market activities:** Explore the innovation opportunities first-hand through meetings with key companies and research organisations and potential collaborators and partners through pre-arranged meetings and organised matchmaking. (10 days of market related activity)
- **Exploiting the opportunity:** An exploitation workshop and one-to-one support from a Innovate UK EDGE Innovation & Growth Specialist to follow up and take advantage of the opportunities identified. (1 day workshop and as a guide, around 5 days working with an Innovate UK EDGE Adviser over a 12-month period)

INNOVATION ACTIVITIES - EXAMPLE (subject to change):

Date	Activity	Date	Activity
W/C 25th September 2023	GBIP Workshop (physical)	1 February 2024	Post Visit GBIP Workshop
20 November - 1 December 2023	Market visit to New Zealand including site visits and meetings		

TO APPLY FOR THIS PROGRAMME, YOU MUST:

Be a UK based innovation-led company with ambitions to grow and internationalise

Be a company with fewer than 500 employees

Be able to attend and complete all activities

WHAT IS THE COST?

Innovate UK and Innovate UK EDGE will fund and organise flights, accommodation, in-market travel, and conference fees for successful applicants. Innovate UK will also pay for any reasonable adjustments throughout the initiative. Only one representative from each company will be funded. On acceptance to the initiative a commitment fee of £500 will be obtained from each delegate, which will be refunded on completion of the full activities and agreed action plan. Non-completion after formal acceptance may result in forfeiting some or all the commitment fee.

HOW TO APPLY:

The Global Business Innovation Programme has a competitive application process where only the best applications will be successful following an evaluation process. All applications must be made online through the Innovate UK EDGE website and received no later than **12pm on 12 July 2023**. To support potential applicants, a briefing will take place between **08:00 - 09:00 on 15 June 2023**.

Please note: successful applicants will be expected to fully comply with any conditions of travel to New Zealand. The safety of our delegation is a priority.

Innovate UK recognises that the innovation sector is not as diverse as the UK demographic and is committed to improving the diversity of who we support. As such, we welcome applications from those under-represented across the AgriFood sector.

ADDITIONAL INFORMATION & ASSISTANCE

To fill in the online application form or to register for the briefing event, please visit the [Innovate UK EDGE website](#). For more information, assistance with your application or to discuss accessibility needs, please contact James Kayam at james.kayam@innovateukedge.ukri.org or call +44 (0)7514 719636.