



Innovate
UK



GLOBAL BUSINESS INNOVATION PROGRAMME Germany – Artificial Intelligence Transport and Logistics

GBIP DATES

Briefing event (online)
22nd June 2023

Closing date for application:
17th July 2023

For successful applicants –

Pre-visit briefing workshop
7th – 8th September 2023

Innovation visit
8th – 13th October 2023

Post-visit exploitation workshop
19th January 2024

FOCUS AREAS: This Global Business Innovation Programme (GBIP) is particularly relevant for businesses in the areas of Artificial Intelligence (AI) for transport and transport logistics.

This GBIP, organised by Innovate UK and delivered by Innovate UK EDGE, consists of a preparation phase in the UK, a six-day innovation visit to Germany, a post-visit exploitation workshop and follow-up support of approximately six months from an Innovate UK EDGE specialist, helping your business maximise the opportunities identified, including developing innovation projects with partners in the region.

WHY GERMANY? Germany is recognised, alongside the UK, as a leader in AI with synergies across respective country's strategies. Germany's planned investments in AI will be increased to €5 billion by 2025 and it has commitments to using AI to reach Net Zero goals which will be directly targeted by this GBIP.

BENEFITS OF THE GBIP

- Explore innovation opportunities in Germany in the area of AI Transport and Logistics including participation in [Logistics Summit](#), exhibition and convention
- Get a better understanding of the challenges and opportunities of doing business in Germany
- Find potential innovation collaborators and partners and develop your network in the UK and globally
- Improve your company value proposition to international partners and investors

[Find out more and apply >>](#)

The Global Business Innovation Programme brings together cohorts of up to 15 innovative UK SMEs looking to grow and scale globally. Each GBIP focuses on a specific country and technology or sector area and enables the businesses to build collaborations and partnerships and explore innovation opportunities.

The GBIP is structured around three main phases and each business will have a designated Innovate UK EDGE specialist to support them for the duration of the GBIP, including developing an action plan to capitalise on the opportunities identified. The three main phases of the GBIP are -

- **Getting ready for the market** Pre-visit briefing workshop to build knowledge and understanding of the market and potential opportunities, including how to do business, cultural aspects, how to protect your IP and training on how to improve your pitch and articulate your value proposition.
- **Visiting the market** Explore the innovation opportunities first-hand through meeting with key companies and research organisations and potential collaborators and partners through pre-arranged meetings and organised matchmaking.
- **Exploiting the opportunity** An exploitation workshop and one-to-one support from an Innovate UK EDGE Innovation and Internationalisation specialist to follow up and take advantage of the opportunities identified.

INNOVATION VISIT - EXAMPLE ITINERARY (Subject to change)

Date	Activity
Sunday 8 th October 2023	Outward flight from UK to Berlin 'Get to know you' dinner
Monday 9 th October 2023	Innovation organisation visits – Berlin
Tuesday 10 th October 2023	Innovation organisation visit – Berlin (am) Travel to Dusseldorf (pm)
Wednesday 11 th and Thursday 12 th October 2023	Logistics Summit , exhibition and convention
Friday 13 th October 2023	Innovation organisation visit – Dusseldorf (am) Return travel from Dusseldorf to UK (pm)

ELIGIBILITY - To participate in this GBIP your business must be an SME and established in the UK. An individual senior person from the business will be expected to participate in all aspects of the GBIP.

THE COST - Innovate UK and Innovate UK EDGE will organise and fund flights, hotels, and in-country logistics for participants on the innovation visit to the country. On acceptance to the GBIP, a commitment fee of £500 (excl. VAT) will be obtained from each successful company which will be returned after their involvement in the GBIP activity. Non-attendance of any part of the GBIP after formal acceptance may result in forfeiting some or all of the fee. You will be sent a link to pay your deposit in order to confirm your place once you have been formally accepted on the GBIP.

HOW TO APPLY – There is a competitive process to participate in the GBIP following an evaluation process, in which only the best applicants will be successful. To apply, please complete the [online application form](#). This must be completed and submitted by midnight, 17th July 2023. Please note: expressing interest/making an application does not secure your place. Successful applicants will be informed by 24th July 2023.

FOR MORE INFORMATION - Please contact Bitia Najafi, Innovation & Growth Specialist, Innovate UK EDGE: enquiries2@innovateukedge.ukri.org or 07729 116379.