

Global Incubator Programme Advanced Manufacturing - Canada

Innovate UK's Global Incubator Programme, delivered in partnership with Innovate UK EDGE, is an acceleration programme for innovative businesses to work with world-leading incubators abroad.

We are currently accepting applications for up to eight innovative companies in the Advanced Manufacturing sector to join our programme with MaRS Discovery District in Toronto, Canada. We would welcome applications from innovative companies who could be developing technology in the following focus areas. Please visit [Re-imagine Manufacturing](#) for further information.

PROGRAMME THEMES

- **Materials for the future economy** - discovery, scaling, accelerating adoption of advanced, bio-based and sustainable materials, and the associated processing
- **Smart design** - through-life and multidisciplinary design engineering with support of digital tools to de-risk and prototype new ideas

- **Resilient supply chains** - procurement of raw materials and components, and the repurposing of emissions, solid waste and industrial water back into manufacturing
- **World-class production** - automated and adaptive manufacturing, productivity enhancement, predictive maintenance, bio manufacture and resource efficiency
- **Longer in use and reuse** - sustainable consumption of resources and reuse, repair, recycling, remanufacture, and ultimate disposal products and materials

WHY CANADA AND THE NORTH AMERICAN MARKET?

Canada is ranked among the top four startup ecosystems globally and is the number one destination for entrepreneurs.

MaRS is North America's largest urban innovation hub. A registered non-profit, MaRS supports high-growth start-ups and scale-ups tackling key issues in health, cleantech, and other sectors.

In addition, MaRS convenes all members of the tech ecosystem to drive breakthrough discoveries, grow the economy and make an impact by solving real problems for real people.

From high-growth start-ups to scale-ups, MaRS tech founders grow their companies and create meaningful innovation. MaRS works with 1,400 companies across Canada, turning breakthrough ideas into products and services with global impact.

In 2020 alone, MaRS supported ventures to raise \$2.4 billion collectively, while generating \$1.5 billion in revenue.

This initiative will be delivered virtually on a weekly basis from September 2023 to January 2024, with two visits to Toronto built into the programme.

We are committed to a policy of equal treatment and opportunity in every aspect of this programme.

KEY DATES:

Applications close:
4 August 2023

Shortlist interviews:
21-24 August 2023

Virtual sessions start:
September 2023

First market visit:
23-29 September 2023

Second market visit:
27 January - 2 February 2024

WHAT TO EXPECT:

- **Advisory support:** Guidance from sector experts and experienced entrepreneurs in Canada.
- **Connections to capital:** Introductions to VCs and corporates looking to invest in new ventures.
- **Connections to talent:** Support with finding and recruiting skilled workers from Canada and the world.
- **Data and insights:** Tailored market analysis of the latest industry trends and the insights needed to gain an edge.
- **Tools and services:** Webinars, information sessions, peer-to-peer guidance, and access to marketing and communication expertise.
- **Access and introductions:** Connections to North American-based customers and partners.
- **Professional network:** Participate in a vibrant community of Advanced Manufacturing entrepreneurs and industry professionals.
- **PR and creative services:** Access the MaRS PR Accelerator to help build your brand presence in North America.
- **Exploit the opportunity:** One-to-one support from an Innovate UK EDGE Innovation & Growth Specialist over a 6-month period to follow up and take advantage of the opportunities identified.

TO APPLY FOR THIS PROGRAMME, YOU MUST:

Be a UK based company

Be a business with fewer than 500 employees

Have a focus on Manufacturing Technologies

WHAT IS THE COST?

Innovate UK and Innovate UK EDGE will fund and organise group flights, group accommodation and group in-market travel for successful applicants. Only one representative from each company will be funded. On acceptance to the initiative a commitment fee of £1000 will be obtained from each delegate, which will be refunded on completion of the full activities and agreed action plan. Non-completion after formal acceptance may result in forfeiting some or all the commitment fee.

HOW TO APPLY:

The Global Incubator Programme has a competitive application process where only the best applications will be successful following an evaluation process. Those shortlisted will be interviewed by a panel and finalists will undergo financial eligibility checks. All applications must be made online through the Innovate UK EDGE website and received no later than **09:00 on 4 August 2023**.

Please note: Successful applicants will be expected to fully comply with any conditions of travel to Canada. The safety of our delegation is a priority.

Innovate UK is committed to improving the diversity of who we support. As such we welcome applications from those under-represented in the Advanced Manufacturing sectors.

ADDITIONAL INFORMATION & ASSISTANCE

To fill in the online application form, please visit the [Innovate UK EDGE website](https://www.innovateukedge.ukri.org). For more information, assistance with your application or to discuss accessibility needs, please contact the global team at global1@innovateukedge.ukri.org.