

# Global Business Innovation Programme

# Advanced Therapies Sweden

**1.**

The Global Business Innovation Programme (GBIP) helps ambitious UK companies developing cutting edge technologies in key sectors enter global markets of strategic importance and find international collaboration partners.

**WHAT TO EXPECT**
Successful applicants will benefit from an intensive 9 to 12 months three phase programme and bespoke support from an Innovation and Growth Specialist throughout.

**Getting ready for the market:** Preparation workshops to build knowledge and understanding of the market and opportunities, including cultural differences and how to do business in Sweden, protecting Intellectual Property and training on articulating your value proposition and how to pitch.

**Visiting the market:** Exclusive access to the Sweden's Advanced Therapies market and the opportunity to meet key contacts, research organisations and companies in their field of technology. Meet potential collaborators and partners through pre-arranged meetings and matchmaking events.

**Exploiting the opportunity:** A follow-up workshop and ongoing support from an Innovate UK EDGE Innovation and Growth Specialist to exploit contacts and knowledge gained during the visit and develop cross border innovation projects.

By applying for a place, businesses commit to participating in all three phases of the programme to maximise the opportunities for the business and public investment. A senior person from the business will be expected to participate in all activities and should be the named applicant. Successful businesses will have a designated Innovate UK EDGE Innovation and Growth Specialist to support them for the duration of the Global Business Innovation Programme, including developing an action plan to capitalise on the opportunities identified.

You will be expected to work with the Innovate UK EDGE Specialist throughout the length of the initiative and provide feedback at six monthly intervals up to 2 years after the conclusion of the programme. Innovate UK will fund and organise flights, accommodation, and in-market travel and conference fees for successful applicants and overnight accommodation and dinner for the pre-visit workshop.

On acceptance to the Global Business Innovation Programme, a commitment fee of £500 (ex VAT) will be obtained from each successful company which will be returned after their involvement in all activities. Non-compliance with any part of the programme after formal acceptance may result in forfeiting some or all of the fee.

Please note, this application must be completed online in one session. You cannot save and return to the form, so we strongly advise you to prepare a draft. Only online applications will be accepted. The application will take approximately 1 hour to complete. All fields are mandatory. Your application will be reviewed by a selection panel. Places are limited and will only be offered to businesses that score sufficiently highly and agree to engage with all three phases of the programme. Successful applicants will be offered a place by no later than 6 October 2023.

**2. SUBSIDY CONTROL & ELIGIBILITY**

This programme is fully funded by Innovate UK and constitutes a Subsidy as defined under the UK-EU Trade and Cooperation Agreement Article 3.1. To qualify an enterprise cannot have received more than £315,000 (in Northern Ireland €200,000) of subsidy within any three-year period (UK-EU Trade and Cooperation Agreement Article 3.2). A company must also comply with the following:
Be a UK registered and trading company
Employ less than 500 employees (in Northern Ireland less than 250 employees, a turnover of less than €50 million or a balance sheet total of less than €43 million)
Be a going concern and filed accounts on time
Have no more than 2 County Court Judgements over £10,000
Have no disqualified directors

### **I am eligible to apply for this programme. \***

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| --- | --- |
|    | Yes |

**3. Advanced Technologies Sweden**

### **Applicant name \***

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### **Position in company \***

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### **Email \***

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### **Mobile number \***

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### **Office number \***

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### **Do you hold a valid UK passport? If no, please state issuing country. \***

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| --- | --- |
|    | Yes |
|    | No |

Issuing Country

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### **LinkedIn \***

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**4. COMPANY INFORMATION**

### **Company name \***

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### **Address \***

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### **Postcode \***

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### **Company registration number \***

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### **Year of incorporation \***

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### **Does your company own more than 50% of another company or does another company own more than 50% of your business? \***

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| --- | --- |
|    | Yes |
|    | No |

### **Website \***

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### **How many people do you employ? \***

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### **What is your annual turnover? \***

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|   |

### **What is your company stage? \***

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| --- | --- |
|    | Early stage |
|    | Growth |
|    | Scale |

### **What has been your growth turnover in the past 3 years? \***

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### **How is your company funded? (e.g. investment, sales, grants) \***

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**5. APPLICANT QUESTIONS**

### **How does your application fit with the scope of this programme? (Max word count 250) \***

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### **Please provide an overview of your company and business including its technology, R&D activities, history of innovation and experience in the market and sector. (Max word count 250) \***

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### **Explain your technology including stage of development (e.g. early R&D, prototyping/testing or full product in market) with reference to its features, advantages and benefits. (Max word count 250) \***

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### **Please indicate which international markets your business is currently active in. (Max word count 250) \***

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### **Why are you interested in working with Sweden? (Max word count 250) \***

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### **This Programme seeks to create collaboration opportunities. Are there any specific companies, universities or other organisations you would be keen to meet in Sweden? If so, please state why. \***

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### **What is your interest in this Global Business Innovation Programme and what do you hope to gain from participation? \***

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### **How do you intend to exploit your participation in this Global Business Innovation Programme? (Max word count 250) \***

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### **Have you previously participated in a Global Business Innovation Programme? If yes, please indicate the benefit and impact you derived from participation. (Max word count 250) \***

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### **Have you applied for or are you currently a participant on another Global Business Innovation Programme? If yes, please provide details. (Max word count 250) \***

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### **Have you benefited from Innovate UK or other grant funding? \***

|  |  |
| --- | --- |
|    | Yes |
|    | No |

If yes, please explain

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### **Have you received support from Innovate UK EDGE? \***

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| --- | --- |
|    | Yes |
|    | No |

If yes, please name your Innovation & Growth Specialist

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### **What intellectual property do you own? \***

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### **How did you hear about this GBIP opportunity? \***

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| --- | --- |
|    | Innovate UK |
|    | Innovate UK EDGE |
|    | KTN |
|    | Other (please specify):

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**6. EQUALITY, DIVERSITY & INCLUSION**

### **Do you consider yourself to have a disability? \***

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| --- | --- |
|    | Yes |
|    | No |
|    | Prefer not to say |

If yes, please specify

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|   |

### **Do you have any caring responsibilities? If yes, please tick all that apply \***

|  |  |
| --- | --- |
|    | None |
|    | Primary carer of a child/children (under 18) |
|    | Primary carer of disabled child/children |
|    | Primary carer of disabled adult (18 and over) |
|    | Primary carer of older person |
|    | Secondary carer (another person carries out the main caring role) |
|    | Prefer not to say |

### **What is your religion or belief? \***

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If another religion or belief, please specify

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**7. TERMS & CONDITIONS**

If your application is successful you will be expected to pay the £500 commitment fee on or before 3 October 2023. The commitment fee will be refunded after completing the programme.

If you fail to fully participate in all aspects of the programme your commitment fee may not be refunded.

As the applicant, I support the statements as described above and acknowledge I have read all supporting documentation related to the Global Business Innovation Programme application form.

By submitting this application I agree to the following:

### **Agreement**

|  | Yes | No |
| --- | --- | --- |
| I agree to pay the refundable £500 commitment fee |    |    |
| I am able to attend the onsite workshop on 19 & 20 October 2023 |    |    |
| I am able to attend the visit to Sweden 21 - 26 January 2024 |    |    |
| I am able to attend the post visit workshop on 12 March 2024 |    |    |
| I am willing to work with an Innovation & Growth Specialist |    |    |
| I hold a valid passport and am willing to comply with Sweden's travel requirements |    |    |
| This programme is evaluated to measure impact. As a participant of the programme you will be expected to provide information relating to the pre and post financial position for up to 5 years after the visit. Please confirm you will comply with this requirement. |    |    |

**8. Privacy Policy**

PRIVACY POLICY
We take your data very seriously and are committed to the privacy and security of it. [Our Privacy Statement](https://www.innovateukedge.ukri.org/privacy-notice) explains the types of personal data we may collect about you and how we’ll store and handle that data, and keep it safe.

If your application is successful, to expedite your visit, we will have to share your personal data (e.g. your name, email address) with our partners in Sweden.  We will require your consent to share personal data with our partners in Sweden.

### **I consent to personal data being transferred to partners in Sweden.**

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|    | Yes |
|    | No |

**9. WITHDRAWAL OF SUPPORT**

UK Research and Innovation (UKRI) reserve the right to withdraw support at any time even after you have been accepted onto the programme. If your company is deemed to be ineligible for support due to any information that may become available to UKRI after the date of acceptance, you will be notified immediately and the commitment fee refunded to you within 7 business days of the letter of notice.

**I confirm the information provided in this application is true to the best of my knowledge and belief and that I have authority to sign on behalf of the applicant company. By submitting this application I agree to be bound by the terms and conditions set out herein.**