

# Global Business Innovation Programme Net Zero Cities - Taiwan

**The Global Business Innovation Programme**, organised by Innovate UK, consists of a preparation phase, a 5-day innovation visit focused on Net Zero Cities and a post-visit exploitation workshop. Each business is supported by an Innovate UK EDGE Innovation & Growth Specialist to help maximise the potential of being part of the programme and beyond. This initiative will be delivered physically and could include virtual activities.

Innovate UK is committed to ensuring that anyone, from any background, has an equal opportunity to be successful.

### Focus Areas:

We are interested in taking a cohort of businesses focussed on delivering smart net zero urban places. We are inviting applications from innovative companies operating in sectors that can accelerate the sustainable deployment of smart net zero urban solutions.

These solutions can be drawn from a wide range of sectors, such as transportation and mobility, local energy systems, intelligent buildings and housing, sustainable manufacturing and consumption, urban infrastructure and planning, citizen engagement and behaviour change, resource management, food systems, and more.

### Why Taiwan?

Taiwan has an open, outward culture and can be seen as a gateway to other South-East Asia markets. Traditionally very strong in hardware development, and with a push to develop digital economy solutions and IoT deployments, we believe there is an opportunity for UK businesses to both develop their hardware capabilities, and to collaborate to build new systemic solutions that solve critical urban and net zero challenges and meet citizen needs.

With an emerging focus on Net Zero, UK businesses are well-positioned to share their solutions and expertise in this area, and the Taipei smart city expo can provide a better understanding the market needs and practical collaboration opportunities. Taipei itself is an excellent testbed for smart net zero city innovations, and the Taiwanese are open to trying innovations at scale.

### Benefits:

- Explore Net Zero smart city opportunities in Taiwan.
- Gain a better understanding of the challenges and opportunities of doing business in Taiwan.
- Improve your solution through learning how similar challenges are solved in another market.
- Find potential innovation collaborators and partners and develop your network in the UK and globally.

## KEY DATES:

Programme  
briefing:  
23 October  
2023

Applications  
close:  
8 December  
2023

Pre-visit  
workshop:  
31 January - 1  
February 2024

Market visit:  
16 - 23  
March 2024

Post-visit  
workshop:  
23 May  
2024

## WHAT TO EXPECT:

The Global Business Innovation Programme is structured around three main phases and each business will have a designated Innovate UK EDGE Innovation & Growth Specialist to support them for the duration of the offering, including developing an action plan to capitalise on the opportunities identified. The three main phases of the Global Business Innovation Programme are:-

- **Getting ready for the market:** Pre-activity briefing workshop to build knowledge and understanding of the market and potential opportunities, including how to do business, cultural aspects, how to protect your IP and training on how to improve your pitch and articulate your value proposition. (2-day workshop)
- **Market activities:** Explore the innovation opportunities first-hand through meeting with key companies, research organisations and potential collaborators and partners through pre-arranged meetings and organised matchmaking. (5 days of market related activity)
- **Exploiting the opportunity:** An exploitation workshop and one-to-one support from an Innovate UK EDGE Innovation & Growth Specialist to follow up and take advantage of the opportunities identified. (1-day workshop and around 5 days working with an Innovate UK EDGE Specialist over a 12-month period)

## INNOVATION ACTIVITIES - EXAMPLE (subject to change):

Date	Activity	Date	Activity
31 January - 1 February 2024	Pre-visit GBIP Workshop	23 May 2024	Post-visit GBIP Workshop
16 - 23 March 2024	Market visit to Taiwan including site visits and meetings	January – June 2024	Work with an Innovate UK EDGE Innovation & Growth Specialist

## TO APPLY FOR THIS PROGRAMME, YOU MUST:

Be a UK based innovation-led company with ambitions to grow and internationalise

Be a company with fewer than 500 employees

Be able to attend and complete all activities

## WHAT IS THE COST?

Innovate UK will fund and organise flights, accommodation, in-market travel, and conference fees for successful applicants. Innovate UK will also pay for any reasonable adjustments throughout the initiative. Only one representative from each company will be funded. On acceptance to the initiative a commitment fee of £500 will be obtained from each delegate, which will be refunded on completion of the full activities and agreed action plan. Non-completion after formal acceptance may result in forfeiting part or all the commitment fee.

## HOW TO APPLY:

The Global Business Innovation Programme has a competitive application process where only the best applications will be successful following an evaluation process. All applications must be made online through the Innovate UK EDGE website and received no later than **5pm on 8 December 2023**. To support potential applicants, a **briefing** will take place between **9am - 10am on 23 October 2023**.

Please note: successful applicants will be expected to fully comply with any conditions of travel to Taiwan. The safety of our delegation is a priority.

Innovate UK recognises that the innovation sector is not as diverse as the UK demographic and is committed to improving the diversity of who we support. As such, we welcome applications from those under-represented across the Agri-Tech sector.

## ADDITIONAL INFORMATION & ASSISTANCE

To fill in the online application form or to register for the briefing event, please visit the [Innovate UK EDGE website](#). For more information, assistance with your application or to discuss accessibility needs, please contact the Global Team at [global1@innovateukedge.ukri.org](mailto:global1@innovateukedge.ukri.org).