

Global Incubator Programme Healthtech USA - Houston, Texas

Innovate UK's Global Incubator Programme is an acceleration programme for innovative companies to work with world-leading incubators abroad. We are currently accepting applications for up to **16 innovative companies** in the digital health and medical device sectors to join our programme. The programme is delivered in partnership with the **Texas Medical Centre (TMC)**, Houston, USA.

The Programme is delivered in partnership with the Texas Medical Centre (TMC), Houston, USA and supported by the Department for Business & Trade (DBT), as part of the UK TMC BioBridge agreement.

Who Should Apply?

This Programme is aimed at innovative digital health and medical device companies that have:

A novel / innovative solution with some traction (such as efficacy data or reference customers).

A strong leadership team ready to dedicate time in Houston at the TMC Innovation Factory to build relationships with advisors, investors, clinical champions and decision makers.

A willingness to adapt and openness to incorporating the feedback and guidance provided by experts in our network.

An initial US value proposition and a hypothesis about how to reduce cost, drive quality and increase revenue in the US healthcare provider market.

We would welcome applications from innovative companies who could be developing technologies across a broad range of Healthtech sectors including (but not limited to):

- **Clinical Decision Support**
- **Hospital Efficiency**
- **Remote Patient Monitoring**
- **Digital Therapeutics**
- **Surgical Devices**
- **ICU Devices**
- **Outpatient Medical Devices**
- **AI in Radiology**
- **Wearables & Devices that enable Patient Monitoring**
- **Diagnostic Platforms**
- **Biomaterials**

WHY TEXAS MEDICAL CENTRE?

Texas Medical Center (TMC) — the largest medical complex in the world is at the forefront of advancing life sciences.

Housing the brightest medical minds, its 50 million sq. ft. campus annually serves 10 million patients, conducts 180,000+ surgeries, 750,000 ER visits, 14,000 heart surgeries, and delivers 25,000+ babies.

The TMC Accelerator offers emerging digital health and medical device pioneers access to the world's largest medical city. It's the prime hub for international firms, as TMC's clinical, business, and expert insights shape market entry, growth, and commercialisation strategies. Since 2015, TMC has dedicatedly supported startups aiming to expand in the US.

WHY HOUSTON?

As a hub for medical device manufacturing, pharmaceuticals and health research, Houston has more than 1,760 life sciences companies, cutting-edge health care facilities and research institutions. The healthcare and life sciences industries collectively employ 320,500 workers.

Key Programme dates

Aplicant Briefing:
5th December 2023

Applications Close:
12th January 2024

Shortlist Interviews:
4th - 15th
March 2024

Cohort Confirmed:
22nd March 2024

Programme Commences:
June 2024

WHAT TO EXPECT:

- **Getting ready for the market:** Work with an Innovate UK EDGE Innovation & Growth Specialist to develop a Strategic Development Plan for the Programme.
- **Workspace:** Flexible workspace that can scale with company needs.
- **Masterclasses, workshops and panel speakers:** Online group learning insight sessions to assist in all aspects of US business formation and scaleup.
- **Connections and Access:** Gain access to the largest medical complex in the world with curated network access via TMC's team.
- **Mentoring:** Receive country-specific mentoring from trusted experts in the Healthtech sector.
- **Innovation community:** Participate in a vibrant community of Healthtech entrepreneurs and industry professionals.
- **Pitching opportunities:** Access to investor, corporate and strategic partner networks in the US during the Programme and at a Final Showcase event in Houston in November 2024.
- **Market visits:** Two intensive market visits to Houston are planned as part of this initiative in June and November 2024.

TO APPLY FOR THIS PROGRAMME, YOU MUST:

Be a UK registered company

Be a business with fewer than 500 employees

Have a focus on Healthtech sector

WHAT IS THE COST?

Innovate UK will fund and organise flights, accommodation, in-market transfers for successful applicants for two group market visits. One representative from each company will be funded per visit. On acceptance to the Programme a commitment fee of £1000 will be obtained from each company, which will be refunded on completion of the full activities and agreed action plan. Non-completion after formal acceptance may result in forfeiting some or all of the commitment fee.

HOW TO APPLY:

The application form can be found [\[HERE\]](#). A separate company pitch-deck must be uploaded with your application form.

All applications must be received no later than **5pm on Friday 12th January 2024**. To support potential applicants, a briefing will take place at **3pm on Tuesday 5th December 2023**. Register [\[HERE\]](#).

The Global Incubator Programme has a competitive application process where only the best applications will be successful following an evaluation process. Applications will be evaluated against the following criteria: **Level of Innovation | Market Fit | Stage Fit | Defined Programme Goals**.

We expect to receive a high number of applications for this Programme and regrettably we will not be able to provide personalised feedback to unsuccessful applicants.

Innovate UK is committed to improving the diversity of who we support. As such, we welcome applications from under-represented groups in the healthtech sector.

ADDITIONAL INFORMATION & ASSISTANCE

For more information, assistance with your application or to discuss accessibility needs, please contact: Ian Fletcher at ian.fletcher@innovateukedge.ukri.org or call **+44 (0)7572 385533**