



THE GLOBAL BUSINESS INNOVATION PROGRAMME

FOCUS ON CLEAN MARITIME SINGAPORE

Innovate UK is inviting ambitious companies to participate in the Global Business Innovation Programme focused on Clean Maritime in Singapore.

The programme consists of a preparation phase, a tailored visit to Singapore with the opportunity to attend Singapore Maritime Week, visit research facilities and connect with companies from Singapore and the wider Asian region. The programme provides a unique experience for delegates to enhance their value proposition, gain insights into doing business in Singapore and identify international partners for technology collaboration.

Delegates will benefit from an exploitation workshop and bespoke support from an Innovate UK EDGE Innovation and Growth Specialist to exploit contacts and opportunities generated during the visit.

WHY SINGAPORE

Singapore is a major international maritime transport hub. The Port of Singapore is currently the world's second busiest port in terms of container throughput with ship arrival tonnage exceeding 2.8 billion gross tonnes in 2021. Singapore is also one of the world's leading bunkering hubs, supplying over 50 million tonnes of marine bunker fuel to vessels that ply international shipping routes in 2021.

The Maritime Singapore Decarbonisation Blueprint spearheads a programme of investment to promote clean and green shipping which will bring about new areas of green growth for Singapore in the developments of alternative fuels and green technologies. It prioritises ambitious and long-term strategies that decarbonise all areas of shipping and ports.

Singapore is widely regarded as a gateway to Asia, due to its high GDP per capita and advanced transport and infrastructure technology adoption. A

well-developed financial system, a clearly structured legal framework, and the ease of doing business in English means that Singapore is a highly suitable base to launch technology partnerships across Asia.

Relations between the UK and Singapore are strong. In 2022 the <u>UK-Singapore</u> <u>Digital Economy Agreement</u> was signed improving the free flow of trusted data between the UK and Singapore in digital cooperation initiatives.

With a well-established bilateral funding framework opportunities in Singapore for Innovative UK companies developing clean maritime technologies are significant.

FOCUS TECHNOLOGIES:

Solutions for clean maritime, including but not limited to:

- Autonomy in maritime transport
- Digital technologies that enable decarbonisation (ports and vessels)
- · Cybersecurity technology

KEY DATES:

Briefing Event Application Deadline

Application Outcome Pre-visit Workshop Virtual Workshop Innovation Visit Exploitation Workshop

15 Dec 2023

26 Jan 2024

9 Feb 2024 21-22 Feb 2024

21 Mar 2024

12 - 21 April 2024 21 May 2024

WHAT TO EXPECT:

Successful applicants will benefit from an intensive three phase programme and bespoke support from an Innovation & Growth Specialist.

- Getting ready for the market: A workshop to build knowledge and understanding of the opportunities in Singapore. You will develop your understanding of how to conduct business in Singapore. You will understand how to protect your Intellectual Property, and how to articulate and pitch your value proposition in the market.
- Visiting the market: You will gain exclusive access to leading industry contacts at Maritime Week in Singapore with the opportunity to meet key research organisations and companies in the sector. You will meet potential collaborators and partners through pre-arranged bespoke meetings and matchmaking events.
- Exploiting the opportunity: A follow-up workshop and tailored support from an Innovation & Growth Specialist who will help you exploit the knowledge, opportunities and connections made during the visit and further develop your international innovation projects.

EXAMPLE ITINERARY (subject to change):

Date	Activity
Monday 15 th April 2024	Day 1 –Welcome Briefing British High Commission. Meeting with Singapore Maritime and Port Authority
Tuesday 16 th April 2024	Day 2 — Singapore Maritime Week roundtable, pitching and B2B events
Wednesday 17 th April 2024	Day 3 – Singapore Maritime Week. Visit to Global Centre for Maritime Decarbonisation. GBIP Networking Reception, British High Commission
Thursday 18 th April 2024	Day 4 - Singapore Maritime Week. Meeting with Singapore Maritime Foundation
Friday 19 th April 2024	Day 5 — Accelerator and company visits.

TO APPLY FOR THIS INITIATIVE, YOU MUST BE:

A UK-based innovation led company with ambitions to grow and internationalise

A company with fewer than 500 employees

Able to attend and complete all activities

Innovate UK will fund and organise return flights, accommodation, and in-market group travel for successful applicants and one night's overnight accommodation and dinner for the pre-visit workshop. Innovate UK will also pay for any reasonable adjustments throughout the initiative. Only one representative from each company will be funded. On acceptance to the programme a commitment fee of £500 will be obtained from each delegate, which will be refunded on completion of the full activities and agreed action plan. Non- compliance after formal acceptance may result in forfeiting some or all the commitment fee.

APPLY HERE using the online application form. The Global Business Innovation Programme is a competitive process which aims to support the very best companies satisfying a quality threshold. Successful applicants will be notified by 9th February 2024.

Innovate UK is committed to improving the diversity of who we support. We welcome applications from underrepresented groups.

FOR MORE INFORMATION

REGISTER for the Briefing Event on 15th December 2023.

Email sarah.hildersley@innovateukedge.ukri.org or call 07435 008825