

GLOBAL BUSINESS INNOVATION PROGRAMME

Hyderabad & Bangalore, India – Antimicrobial Resistance – Diagnostics

ABOUT THE PROGRAMME

The Global Business Innovation Programme (GBIP) – Antimicrobial Resistance is organised by Innovate UK.

This initiative is particularly relevant for businesses that focus on **diagnostics** within the area of AMR.

This competitive programme consists of three phases. These include a pre and post visit intensive training, plus a **one week innovation visit** to India. Support from our Innovation and Growth Specialists is provided throughout the programme.

The programme is focused on helping businesses to maximise the opportunities identified in India and provide international partnership opportunities to help develop innovation and bring ideas to commercialisation.

WHY INDIA?

India has recognised the importance of AMR, and the Indian Ministry of Health and Family Welfare has established three technical bodies: The Intersectoral Coordination Committee, Technical Advisory Group, and Core Working Group to develop a National Action Plan on AMR (NAP-AMR).

The NAP-AMR, largely modelled on the World Health Organisation's (WHO) - global action plan on AMR, highlights the crucial need to prevent the development of new resistant organisms, limiting their transmission and further spread as an international issue.

The 5-year NAP-AMR (2017–2021) was intended as a pivotal blueprint for states to develop their own state action plans to tackle AMR. However, only three states out of 28 (0.84% of the country) have established state action plans, namely Kerala, Madhya Pradesh, and Delhi.

The strategic implementation began in early 2017, determining six strategic fields of activity and objectives that recognise cooperation between different areas, ensuring each one's integrity – a One Health approach. Consequently, there is a significant AMR Ecosystem within India.

The GBIP will include a visit to both Bangalore, the capital of Karnataka and Hyderabad, the capital of Telangana.

These two cities stand out as technology hubs with advanced healthcare infrastructure and a thriving innovation ecosystem. C Camp Bangalore is such an example which operates an initiative supported by the Department of Biotechnology, Govt of India, wherein a team of UK and Indian researchers are working together to tackle the rising prevalence of Antimicrobial Resistance (AMR) in the environment.

Leveraging the expertise, resources and collaborative networks in these two cities may significantly impact AMR mitigation efforts nationwide and globally.

KEY DATES:

Applications
Close
10th April 2024

Pre-Visit
Briefing
8th -9th May 2024

Innovation Visit to
India
24th - 28th June 2024

Exploitation
Workshop
20th August 2024

BENEFITS:

- Explore innovation opportunities for AMR collaboration partnerships in India.
- Gain a better understanding of the challenges and opportunities when conducting business in India.
- Identify potential innovation collaborators and partners to develop your network in the UK and globally.
- Improve your company's value proposition to international partners and investors.

WHAT TO EXPECT:

The Global Business Innovation Programme (GBIP) is structured around three phases. Each participating business will be allocated an Innovation and Growth Specialist who will support them for the duration of the project, including developing an action plan to capitalise on the opportunities identified. The three phases include:

- **Getting ready for the market visit:** Pre-activity briefing workshop to build knowledge and a deeper understanding of the market in India, network with other participants, and identify challenges and opportunities - including how to do business effectively, develop cultural awareness and improve your pitch when meeting with various potential partners in-market.
- **Visiting the market:** Explore the innovation, R&D and business opportunities in India through meetings with key companies, potential strategic partners, and relevant stakeholders (during a five-day in-market visit).
- **Maximising the opportunity:** A post-visit workshop and one-to-one support from an Innovation and Growth Specialist to help your business take advantage of the opportunities identified.

INNOVATION VISIT – EXAMPLE ITINERARY (subject to change):

Date	Activity
Saturday 22nd June 2024	Outward flight from UK to India
Monday 24th - Wednesday 26th June 2024	Visit to Bangalore
Thursday 27th - Friday 28th June 2024	Visit to Hyderabad
Saturday 29th June 2024	Return travel from India to the UK

TO APPLY FOR THIS INITIATIVE, YOU MUST:

Be a UK-based innovation-led company with ambitions to grow and internationalise.

Be a company with fewer than 500 employees.

Be able to attend and complete all activities.

WHAT IS THE COST?

Innovate UK will fund and organise flights, accommodation, and any conference fees for successful applicants. Innovate UK will also pay for any reasonable adjustments throughout the initiative. Only one representative from each company will be funded. On acceptance, a commitment fee of £500 (excluding VAT) will be obtained from each delegate, which will be refunded on completion of the full activities and agreed action plan. Non-completion after formal acceptance may result in forfeiting some or all of the commitment fees.

HOW TO APPLY?

The Global Business Innovation Programme has a competitive application process where only the best applications will be successful following an evaluation process. All applications must be made online through the Innovate UK Business Growth website and received no later than Wednesday 10th April 2024 at 5pm BST.

Innovate UK is committed to Equality, Diversity, and Inclusion (ED&I) and encourages people from all backgrounds to apply to participate.

ADDITIONAL INFORMATION & ASSISTANCE:

To fill in the online application form, please visit [here](#).

For more information, assistance with your application or to discuss accessibility needs, please contact Karina Nimenko-Parkes at Karina.Nimenko-Parkes@innovateukedge.ukri.org