About the Programme

Innovate UK’s Global Business Innovation Programme (GBIP) aims to help ambitious innovative UK businesses to grow and scale on a global stage through building R&D and innovation collaborations and partnerships.

The 9-12 months programme consists of a Get Ready preparation phase, a five-day tailored innovation visit to the Netherlands to connect with key stakeholders and potential partners, and an Exploit the Opportunity phase to help you maximise the benefits of the programme and to grow and scale your business.

Throughout the whole programme, you will have the support of an Innovate UK Innovation and Growth Specialist.

Innovate UK is committed to equality, diversity, and inclusion and encourages people from all backgrounds to apply.

Quantum Technology

We are looking for businesses that focus on delivering quantum technology solutions including:

- Quantum networking and communication solutions
- Quantum computing
- Industrial process technologies for scaling, and commercialising quantum technology products – photonics, radio frequency, and semiconductors for quantum tech solutions
- Quantum sensing and timing solutions

Quantum technology is a new and ground-breaking technology that can offer disruptive solutions to a variety of unsolved problems.

Why the Netherlands?

The Netherlands has world-leading strengths and advanced facilities in quantum technologies, is third in the world for scientific citations in quantum research, and is second for investments in quantum technology per capita.

In 2023, the Netherlands and the UK signed a memorandum of understanding, pledging to further intensify cooperation in quantum technologies.

Through its flagship program, Quantum Delta, the Netherlands is investing over €615m in the development of its quantum technologies ecosystem, ranging from strong research hubs to international active start and scale-ups.

Its complementary supply chain and research strengths in photonics, semiconductor and quantum tech are required for the growing quantum tech industry in the UK.

The programme will include a visit to the Quantum Meets 2024 conference.

Benefits

- Explore the opportunities and better understand doing business in the Netherlands
- Find potential innovation partners to develop your network
- Improve your company value proposition

Programme Dates

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applications Close</td>
<td>Tues 16 April 2024 at 5pm</td>
</tr>
<tr>
<td>Application Outcome</td>
<td>Fri 26 April 2024</td>
</tr>
<tr>
<td>Two-day Get Ready Workshop (In-person)</td>
<td>Tues 14 &amp; Wed 15 May 2024</td>
</tr>
<tr>
<td>Innovation Visit (In-person)</td>
<td>Sun 9 – Fri 14 June 2024</td>
</tr>
<tr>
<td>Exploitation Workshop (In-person)</td>
<td>Tues 10 September 2024</td>
</tr>
</tbody>
</table>
WHAT TO EXPECT:
The Global Business Innovation Programme (GBIP) is structured around three phases. Each participating business will be allocated an Innovate UK Innovation and Growth Specialist who will support them, including developing an action plan to capitalise on the opportunities identified. The three phases include:

- **Getting ready**: Two-day workshop in the UK to build knowledge and a deeper understanding of the Netherlands market, network with other participants, and identify challenges and opportunities including how to do business effectively, develop cultural awareness, protect your intellectual property, and improve your pitch when meeting with various potential partners in-market.

- **Visit the market**: Explore the innovation, R&D and business opportunities in the Netherlands through meetings with key companies, potential strategic partners, and relevant stakeholders (during a five-day market visit).

- **Exploit the opportunity**: An exploitation workshop and one-to-one bespoke support from an Innovate UK Innovation and Growth Specialist to help you follow up and maximise the opportunities identified through the programme.

INNOVATION VISIT – EXAMPLE ITINERARY (subject to change):

<table>
<thead>
<tr>
<th>Date</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunday 9 June 2024</td>
<td>Depart the UK and arrive in the Netherlands</td>
</tr>
<tr>
<td>Monday 10 – Thursday 13 June 2024</td>
<td>Opportunities for B2B meetings, site visits, networking, pitching and panel sessions. Including attending the Quantum Meets 2024 conference</td>
</tr>
<tr>
<td>Friday 14 June 2024</td>
<td>Depart the Netherlands to return to the UK</td>
</tr>
</tbody>
</table>

TO APPLY FOR THIS INITIATIVE, YOU MUST:

- Be a business focused on developing innovation in quantum technology.
- Be a UK-based innovation-led company with ambitions to grow and internationalise.
- Be a company with fewer than 250 employees.
- Be able to attend and complete all activities.

WHAT IS THE COST?

Innovate UK will fund and organise flights, accommodation, and any conference fees for successful applicants. Innovate UK will also pay for any reasonable adjustments throughout the initiative. Only one representative from each company will be funded.

On acceptance, a commitment fee of **£1000** will be obtained from each delegate, which will be refunded on completion of the full activities and agreed action plan. Non-completion after formal acceptance may result in forfeiting some or all the commitment fees.

HOW TO APPLY?

**Apply here** using the online application form. The Global Business Innovation Programme is a competitive programme and applications must be made by **Tuesday 16 April 2024 at 5pm**.

Innovate UK is committed to improving the diversity of those we support. As such, we welcome applications from underrepresented groups.

**Contact us**

For more information, assistance with your application or to discuss accessibility needs, please contact Innovate UK Business Growth at event.enquiries1@innovateukedge.ukri.org.