

Global Incubator Programme Advanced Manufacturing - Canada

Innovate UK's Global Incubator Programme is an acceleration programme for innovative businesses to work with world-leading incubators abroad.

We are currently accepting applications for up to eight innovative companies in the Advanced Manufacturing sector to join our programme with MaRS Discovery District in Toronto, Canada. We would welcome applications from innovative companies who could be developing technology in the following focus areas. Please visit [Re-imagine Manufacturing](#) for further information.

PROGRAMME THEMES

- **Materials for the future economy** - discovery, scaling, accelerating adoption of advanced, bio-based and sustainable materials, and the associated processing
- **Smart design** - through-life and multidisciplinary design engineering with support of digital tools to de-risk and prototype new ideas
- **Resilient supply chains** -

procurement of raw materials and components, and the repurposing of emissions, solid waste and industrial water back into manufacturing

- **World-class production** - automated and adaptive manufacturing, productivity enhancement, predictive maintenance, bio manufacture and resource efficiency
- **Longer in use and reuse** - sustainable consumption of resources and reuse, repair, recycling, remanufacture, and ultimate disposal products and materials

WHY CANADA AND THE NORTH AMERICAN MARKET?

Canada is ranked among the top four startup ecosystems globally and is the number one destination for entrepreneurs.

MaRS is North America's largest urban innovation hub. A registered non-profit, MaRS supports high-growth start-ups and scale-ups tackling key issues in health, cleantech, and other sectors.

In addition, MaRS convenes all members of the tech ecosystem to drive breakthrough discoveries, grow the economy and make an impact by solving real problems for real people.

From high-growth start-ups to scale-ups, MaRS tech founders grow their companies and create meaningful innovation. MaRS works with 1,400 companies across Canada, turning breakthrough ideas into products and services with global impact.

In 2020 alone, MaRS supported ventures to raise \$2.4 billion collectively, while generating \$1.5 billion in revenue.

This initiative will be delivered virtually on a weekly basis from October 2024 to April 2025, with two visits to Toronto built into the programme.

We are committed to a policy of equal treatment and opportunity in every aspect of this programme.

KEY DATES:

Programme briefing:
23 April
2024

Applications close:
28 June
2024

Shortlist interviews:
16 - 17 July
2024

First market visit:
19 - 26 October
2024

Second market visit:
15 - 22 March
2025

WHAT TO EXPECT:

- **Advisory support:** Guidance from sector experts and experienced entrepreneurs in Canada.
- **Connections to capital:** Introductions to VCs and corporates looking to invest in new ventures.
- **Connections to talent:** Support with finding and recruiting skilled workers from Canada and the world.
- **Data and insights:** Tailored market analysis of the latest industry trends and the insights needed to gain an edge.
- **Tools and services:** Webinars, information sessions, peer-to-peer guidance, and access to marketing and communication expertise.
- **Access and introductions:** Connections to North American-based customers and partners.
- **Professional network:** Participate in a vibrant community of Advanced Manufacturing entrepreneurs and industry professionals.
- **PR and creative services:** Access the MaRS PR Accelerator to help build your brand presence in North America.
- **Exploit the opportunity:** One-to-one support from an Innovate UK innovation and growth specialist to take advantage of the opportunities identified.

TO APPLY FOR THIS PROGRAMME, YOU MUST:

Be a UK based company

Be a business with fewer than 250 employees

Have a focus on Manufacturing Technologies

WHAT IS THE COST?

Innovate UK will fund and organise flights, accommodation, in-market travel, and any additional fees for successful applicants. Innovate UK will also pay for any reasonable adjustments throughout the initiative. Only one representative from each company will be funded. On acceptance to the initiative a commitment fee of £2000 will be obtained from each delegate, which will be refunded on completion of the full activities and agreed action plan. Non-completion after formal acceptance may result in forfeiting some or all the commitment fee.

HOW TO APPLY:

The Global Incubator Programme has a competitive application process where only the best applications will be successful following an evaluation process. Those shortlisted will be interviewed by a panel and finalists will undergo financial eligibility checks. All applications must be made online through the Innovate UK Business Growth website and received no later than 5pm on 28 June 2024. A separate company pitch-deck should be attached to your application. To support potential applicants, a briefing will take place at 4pm on Tuesday 23 April 2024.

Please note: Successful applicants will be expected to fully comply with any conditions of travel to Canada.

Innovate UK is committed to improving the diversity of who we support. As such we welcome applications from those under-represented in the Manufacturing Technologies sectors.

ADDITIONAL INFORMATION & ASSISTANCE

To fill in the online application form, please visit the [Innovate UK Business Growth website](#). For more information, assistance with your application or to discuss accessibility needs, please contact the global team at global1@innovateukedge.ukri.org.